

PRESIDENT'S UPDATE

from President Gregory Adam Haile, J.D.



Together we serve.

COLLEGE NEWS

U.S. Department of Education Awards Broward College \$7.8 Million in Federal Grants for Student Support Services

The College received the most new awards of any college or university in the United States during the grant competition. The funding will support six federal TRIO Student Support Services (SSS) grants being implemented by the College over five years. The six grants will serve students in the following areas:

- A. Hugh Adams Central Campus
- Judson A. Samuels South Campus
- North Campus
- Students with Disabilities
- English Language Learners
- Health Sciences Pathway

The SSS projects aim to increase the retention and graduation rates of first-generation college students, low-income students, and students with a disability. Participants will receive various academic and social support services to help them transition to and succeed at Broward College. Among them, guidance and advising, tutoring and supplemental instruction, financial aid advising, financial and economic literacy counseling, and career and transfer advising. The SSS grants will also provide financial subsidies for eligible students, including, but not limited to, paying for books, transportation, and industry certification fees. Each project will serve 140 students, except for the Students with Disabilities and Health Sciences, which are expected to serve between 100 and 120 students, respectively.

2020-2021 Village Square Series Gets Underway with Virtual Dinner

The first Village Square Dinner at the Square Event is scheduled for October 14 from 7 to 8:30 p.m. and will explore a topic of relevance to the community and the nation: "Mail-in Voting: Is our election at stake? Will your vote be counted?" The virtual event is free and open to members of the community. The Village Square series will also feature two other dinners in the first quarter of 2021.



- February 24, 2021 – Racial and Economic Inequality
- April 14, 2021 – Balancing public safety and economic growth with COVID-19

Village Square events are public forums meant to better educate the public on important and sometimes controversial issues. Discussions feature a panel of community representatives, and topic experts present varying viewpoints.

To register for Dinner at the Square or become a member, [click here](#).

The Student Village Square series at Broward College — a political forum for students, by students — will also facilitate discussions on similar topics. Student Village Square events are free and open to the public.

Aspen Institute to Conduct Virtual Site Visit in October

As one of the Top Ten Finalists for the 2021 Aspen Prize for Community College Excellence, Broward College will on Tuesday, October 13, and Wednesday, October 14, host a virtual site visit with a team representing the Aspen Institute. The site visit will include virtual interviews with faculty, staff, students, educational and workforce partners, and the Board of Trustees. In June 2020, Broward College was for the fourth time named a Top Ten Finalist for Community College Excellence, recognized for its relentless pursuit of equitable access to education and exceptional outcomes for all students, regardless of race, age, sex, or economic status. The Ten Aspen Prize finalists were selected from more than 1,000 community colleges across the nation in a process that included qualitative and quantitative data analysis and engaged more than 30 experts in the field.



Sixteenth Town Hall Features 9/11 Commemoration and Economic Impact of COVID-19

On September 11, the town hall opened with a video of the annual commemoration ceremony hosted by the Institute of Public Safety (IPS). The ceremony held every anniversary honors those who lost their lives during the terrorist attacks in 2001 and included raising the flag and reading of the proclamation issued by then President of the United States George W. Bush. The presentation was followed by a moment of silence.

The town hall also included a conversation on the economic and industry impacts of COVID-19 led by Michelle Dennard, president and CEO of CareerSource Florida, and an overview of the year ahead and the coordinated care network for support and success, presented by Janice Stubbs, vice provost, Student Services.



Click above to view the recording

2020 Faculty Welcome Back Focuses on the Theme “The Way Forward”



More than 670 faculty and staff participated in the College’s first virtual Faculty Welcome Back on August 19. Celebrated under the theme The Way Forward, the event was hosted by Andrea Apa, president, Faculty Senate and Teresa Hodge, president, United Faculty of Florida. Presentations included welcome remarks from President Haile; key initiatives from Dr. Marielena DeSanctis, provost and senior vice president, Academic Affairs and Student Services, including equity, CARES Act Funding,

and Shared Governance. There was also a presentation from Sophia Galvin, executive director, Talent and Culture, who shared initiatives implemented under talent and culture. Participants also watched a live panel discussion on best practices and viewed a recording on student perspectives of Broward College services based on the Climate Survey in spring. The 2020 Faculty Welcome Back also featured a short video from author and speaker Simon Sinek, on his latest book “Infinite Game” which focuses on the idea of ‘Just Cause’ and how organizations can give people a reason to sacrifice their personal interests to advance a greater purpose. The Faculty Welcome Back was followed by a virtual Marketplace, which is open until September 30. Since the start of the fall term, there have also been Welcome Back events for part-time faculty, each main campus, and the eight pathways.

BCEx and Broward UP™ Receive Funding from Fiserv

On September 17, financial services leader Fiserv celebrated the roll out of its Back2Business, a multi-pronged initiative to strengthen small businesses in targeted minority communities in select cities across the United States. Fiserv’s announcement of multiple community investments included a landmark first-ever sponsorship of the Broward College Entrepreneurial Experience (BCEx), along with a portion dedicated to Broward UP. Through the help of the Fiserv award, BCEx plans on using \$50,000 to support its ongoing programming and building staff capacity, while \$15,000 will fund awards and grants meant to cover early-stage incorporation costs of companies launched in LaunchBC, the BCEx business accelerator.

In addition, \$10,000 will also go toward supporting Broward UP. With the help of a Fiserv Back2Business grant, the College will assist residents in Broward UP zip codes by delivering responsive training and community services targeting low-income residents seeking economic mobility.

This is the first of what is intended to be a long-term relationship between Fiserv, BCEx, and Broward UP. The event was held at



L to R: Shaheewa Jarrett Gelin, Imvan Siddiqui, Shane Caldwell, President Haile, Dr. Thomas Walker and Cindy Brief

Coral Springs City Hall and attended by officials, including Broward County Mayor Dale Holness; Coral Springs Mayor Scott Brook; and organizations such as the Coral Springs Coconut Creek Regional Chamber of Commerce and the Broward Black Chamber of Commerce.

More than One Hundred Participate in Demystifying IPS: An Academic Discussion

On Friday, September 18, the Arts, Humanities, Communication and Design (AHCD) Pathway and the Institute of Public Safety (IPS) hosted “Demystifying IPS: An Academic Discussion,” which focused on the police academy, curriculum, and instituting mission and values in cadet training and assessment techniques. Miramar Police Chief Dexter Williams and Wilton Manor Police Chief Paul O’Connell joined the Broward College team, which included Dean Linda Wood, and Associate Deans Wayne Boulier, Andrew Smalling, and Michelle Jackson. More than 100 faculty and staff attended the event. “Demystifying IPS: An Academic Discussion” is the first in a four-part series, “We Are One: Coming Together for Social Justice.” The series aims to raise awareness around social justice topics and empower the Broward College community to become agents of change. The next session, entitled “Racial Disparity in America,” is scheduled for November 5, 6:30 - 8:30 p.m.

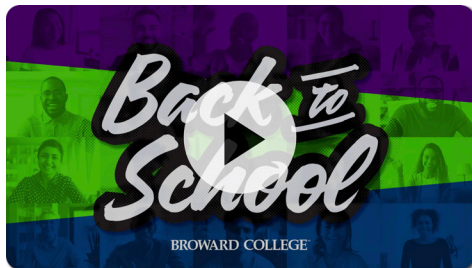
Broward College Offers Drive-Through Food and Hygiene Distribution for Students

Committed to ensuring every student has the support they need inside and outside the classroom, the College has started a drive-through food and hygiene distribution program for students at each of its three main campuses. The drive-through is part of the new Seahawk Marketplace services and will provide pre-packaged food and hygiene items to students. It is a partnership between the Food and Essentials Security Advisory board, LifeNet4Families, the Social Behavioral Sciences and Human Services (SBSHS) Pathway, and the Seahawk Outreach Services (SOS). Distributions will take place on a weekly and rotating basis at each of the campuses, starting with the A. Hugh Adams Central Campus on Friday, September 25. Students interested in picking up items can apply by going to the [Seahawk Outreach Services \(SOS\) webpage](#) and then clicking “Food and Essentials Distribution/Seahawk Marketplace” to fill out a short application. Selections will be made on a first-come, first-served basis and while supplies last. If selected, students will receive a confirmation email with more information and instructions for the day of pick up. Pick up dates, times, and locations are provided in the survey.



President Haile Shares Welcome Back Message with Students

At the start of the fall semester, President Haile shared a welcome back video message with students. He celebrated the courage and persistence students have demonstrated toward their academic goals and shared the College’s commitment to supporting their success, including resources available to assist with educational development and personal needs.



Click above to view the recording

New Student Club - Minority Teacher Association Launched

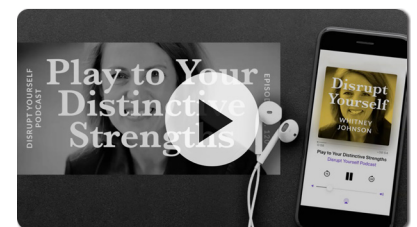
The Education Pathway this fall launched a new student organization - The Broward College Minority Teachers Association (MTA). MTA aims to increase minority representation in the teaching profession. The MTA will work to advance change in teacher gaps and promote equity in the teaching profession. MTA held its first meeting and informational session on August 20, and 30 students joined the organization. As part of the event, the students selected their leadership team. The faculty advisor for the club is Dr. Richard Pulido, assistant professor, Education.



Dr. Richard Pulido

Second Student Town Hall Featured Famed Entrepreneur and Podcast Host Whitney Johnson

On Wednesday, September 23, the town hall “Disrupt Yourself: How to Make the Most of College and Life,” Johnson taught students the seven-point framework of personal disruption and how to become a disruptor. She took participants through the personal disruption curve, which includes: Take the right risks; Play to your distinctive strengths; Embrace constraints; Battle entitlement; Step back to grow; Give failure its due; and Be discovery driven. She provided tips on self-discipline and focus, and following through on commitments. She reminded students that they are in charge of their lives and have more power than they think they do. The town hall was moderated by Christina Brown, chief of staff, A. Hugh Adams Central Campus Student Government Association.



Click above to view the recording

Onward and Upward - Broward UP Featured in South Florida Business and Wealth Magazine

Broward UP was featured as the cover story in the September 2020 issue of South Florida Business and Wealth magazine. The article explores how Broward College brings education and potential life-changing opportunities to residents across Broward County. Read the article to learn more about what partners and beneficiaries have to say about Broward UP.

[Read the article](#) | [Download the PDF](#)

From First Generation Student to College President

On Tuesday, September 22, President Haile was a guest on the EAB podcast Office Hours, where he shared his personal experience, Broward UP, and challenges and opportunities created for higher education access due to the pandemic.

[Listen to the podcast](#)

Upcoming Events

- Village Square Dinner at the Square, October 14, 7–8:30 p.m.
- The 2020 Ospreys – Employee Recognition Ceremony, November 13, 1–3 p.m.

FOUNDATION NEWS

George I. Platt Appointed to the Broward College Foundation Board of Directors

The Broward College Foundation appointed George I. Platt, managing partner of LSN Partners, to the Board of Directors during its September 24 board meeting.

A resident of Fort Lauderdale and Waynesville, North Carolina, Platt has practiced law in Florida for 45 years, focusing on environmental and land use law and government affairs. He has been active in politics, including service as a Broward County Commissioner, Chair of the Broward Democratic Party, and Treasurer of the Florida Democratic Party. Platt has held leadership positions with every non-profit board for which he has served.

Platt earned his Associate of Arts from Broward Community College, and in 1982 he was the first to be recognized by the College as a Distinguished Alumnus. Platt earned his Bachelor of Arts from the University of North Carolina at Chapel Hill. Platt earned his Juris Doctorate from Northeastern University. He worked in legal services, including civil rights work at the Harvard Center for Law and Education.



George I. Platt

In welcoming Platt to the Board, Nancy O'Donnell-Wilson, vice president, Advancement and executive director of the Broward College Foundation, said Platt would be an asset to the board. "He has a true passion for our work," she says, "and as a distinguished alumnus of Broward College, serves as yet another fine example of the unlimited possibilities that one can experience when education, ambition, and hard work are put into action."

Platt and his wife endowed the Kate and Melina Platt Memorial Scholarship with the Broward College Foundation to honor their late daughters.

Broward College Foundation Hosts Orientation for New Members of its Board of Directors

On Monday, September 14, the Broward College Foundation held a full-day, in-person, but socially-distanced orientation for new members of its Board of Directors Alex Fernandez, Vanesa Patiño; and new Advancement staff members, Hector Ramos and Kristen Crawford. Also participating virtually were veteran members of the Board, Lloyd Rhodes and Jarett Levan; President Haile; Dr. Marielena DeSanctis, provost and senior vice president, Academic Affairs and Student Services; Dr. Mildred Coyne, senior vice president, Workforce Education and Innovation and John Dunnuck, senior vice president, Finance and Operations.

The orientation included an opening presentation at the Willis Holcombe Center in Fort Lauderdale, a tour of some sections of the A. Hugh Adams Central Campus, North Campus, and the Judson A. Samuels South Campus.



Kristen Crawford, Hector Ramos, Alex Fernandez, Scott Rivinius, Dr. Sunem Beaton-Garcia, Dr. Nora Powell, Dr. Paul Moore, Vanesa Patiño, and Nancy O'Donnell-Wilson in a Health Sciences classroom on North Campus

Board Approves Two Recommendations that Support the Creation of More Online Degrees

During the September meeting, the Board authorized a Memorandum of Understanding (MOU) with UFF-BC for the implementation of the College's Accelerated Online Courses and Program Development Plan to Improve Students Access and Completion. The MOU augments an existing article which addresses E-Learning and allows for the College to utilize the institutional portion of the CARES Act grant to accelerate fully online courses and program development.



The improvements target the development or re-development of more than 300 current courses to a fully online modality doubling the College's fully online degree programs. This endeavor will yield 20 fully online degree programs, that include 40 transfer majors and specializations, and more than 30 technical certificates and advanced technical certificates. The work will focus on course quality and explore options for textbook free, fully online programs. The MOU with faculty creates a framework that allows the College to complete its plans by May 2021 to meet the CARES Act funding criteria and maintains faculty as the subject matter experts who will lead the development. To support this initiative, the Board also authorized the contract with LearningMate Solutions, Inc. to provide online course design and development.

Enrollment Update Shows Increase in Education and Police Academy

In her enrollment update to the Board, Janice Stubbs, vice provost, Student Services, explained that there continues to be a trend in declining enrollment at both private and public institutions across the nation. Despite seeing similar declines for fall enrollment at Broward College, she told the Board that the Education and Public Safety Pathways had seen an increase in enrollment, which she said is tied directly to changes in both professional fields. As of September 27, compared to the same period in 2019, paid and unpaid full-time equivalent (FTE) is down 11 and 14 percent, respectively. VP Stubbs said while Colleges usually experience increased enrollment during economic decline, that could take some time, particularly since we are also in the midst of a pandemic. Citing data from EAB, a research institution which focuses on education, VP Stubbs says it could take up to 18 months for community colleges to start experiencing enrollment increases. She told the Board the College continues its recruitment strategies to include the promotion of Rapid Credentials industry certifications, and various opportunities available at the College for the members of the community. She also shared the latest efforts to provide personal hygiene and food supplies to students in need.

Broward College Foundation and Office of Advancement Provides Annual Report

The Board was presented with an overview of the Office of Advancement for the previous year, including how it worked to support the College's Strategic Plan. Nancy O'Donnell-Wilson, vice president, Advancement, and executive director, Broward College Foundation, provided highlights relating to her office's alignment with the plan's goals. This includes scholarships to students starting their academic journey, scholarships to help students succeed along the way, and scholarships tied to the SOAR goal to help students after graduation. The latter includes funding for licensure and certification exams. To support the Synergize goal, she said her office provides funding to offset operational costs for the College.



Her synopsis highlighted that \$4.1 million in scholarships supported 5,640 students who were starting their academic journey in the last year. Of that number, more than 1,300 were offered to first generation college students. She also shared the impact of the American Dream Scholarship, designed to help students make it to the finish line. As of May 2020, more than 2,700 students received this scholarship, and almost 67 percent have graduated. Overall, the Office of Advancement received \$9.5 million in new funding and the Broward College Foundation closed 2019 with \$81 million in its portfolio evaluation.

Grants Development Team Surpasses 2019-20 Target

Dr. Mildred Coyne, senior vice president, Workforce Development and Innovation, explained the grants team works to support the College's Synergize goal, which aims to increase non-traditional revenue by ten percent by June 1, 2022. In 2019-20, she said the team surpassed its target, generating \$11,318,768 in new grant awards, an increase of 23 percent over the previous fiscal year. In addition to explaining the grant sources that vary from federal, state, local government, private and family foundations, Dr. Coyne detailed the Grants Development team structure and how they work collaboratively with the Broward College Foundation and the Office of Advancement. Dr. Coyne explained that the team also works across academic departments and disciplines to ensure that the pathways are getting access to the funding they need to continue to support their initiatives and their efforts. She also shared with the Board highlights of ongoing and new grants and activities to support students.

Policy Revisions

During the September Board meeting, the following policy revision was approved:

[Use of College Vehicles | 6Hx2-3.28](#)