

PRESIDENT'S UPDATE

from the Office of the President



Together we serve.

MESSAGE FROM THE PRESIDENT

Welcome to the President's Update, a monthly review of the notable ways Broward College continues to transform the lives of our students while supporting our diverse community. In this September issue, as we reflect on our achievements and look forward to opportunities ahead, I am pleased to share some of the latest highlights of our work. Among them, the opening of the first Seahawk Marketplace on A. Hugh Adams Central Campus to address student food insecurity; a national award to our procurement department; recognition of our efforts to support employee well-being from CIGNA; and how our Institute of Public Safety (IPS) students have supported back to school efforts in our community. I invite you to share this and other news with colleagues, community partners, family, and friends.

COLLEGE NEWS

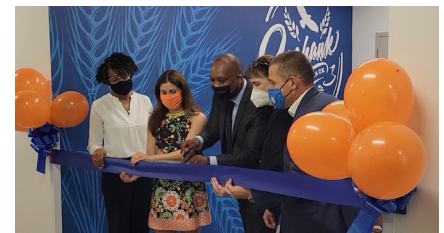
President Haile is Honored as the 2021 Keynote Speaker for Dallas Herring Lecture

North Carolina State's College of Education and Belk Center for Community College Leadership and Research has announced that President Haile will deliver the 2021 [Dallas Herring Lecture](#). The annual lecture, which honors W. Dallas Herring, invites community college leaders from around the country to speak on urgent and emerging topics, framing how to address the issues and proposing a path forward. The 2021 lecture, titled "Redefining Access: The Power of Proximity," will take place virtually on Tuesday, November 16, from 1-3 p.m. EST. In his presentation, President Haile will address this topic and more as he reimagines higher education access through a collaborative, replicable and disruptive model. Previous speakers included Dr. Eduardo Jose Pardon, president emeritus of Miami Dade College; Dr. Sanford "Sandy" Shugart, former president of Valencia College; Karen Stout, president and CEO of Achieving the Dream; and Josh Wyner, vice president of the Aspen Institute. | [Read the press release](#)



First Seahawk Marketplace Opens on the A. Hugh Adams Central Campus

Broward College celebrated the opening of the Seahawk Marketplace during a ceremony Friday, September 17, at Building 19, on A. Hugh Adams Central Campus. The Seahawk Marketplace is the first of three permanent food pantries established on the College's main campuses. They will provide students with fresh fruits and vegetables, dry and canned goods, beverages, poultry, hygiene products, and quick meals. The food pantry was made possible through partnerships with Florida Blue, Holy Cross, and Feeding South Florida.

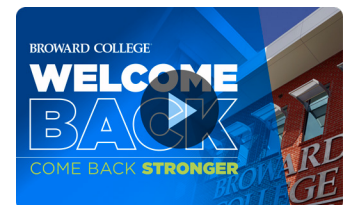


From left to right: Janice Stubbs, vice president, Student Services, is joined by Sari Vatske, executive vice president, Feeding South Florida; President Haile; Kim Saiswick, vice president, Community Health and Well-Being, Holy Cross; and Rafael Vasquez, South Florida market leader, Florida Blue Foundation, for the ribbon-cutting ceremony.

Since last year, the College has offered weekly drive-through food distribution to address food insecurity. The pantries will serve currently enrolled students or those in need who have been registered in one or more of the last two semesters. In summer 2021, 61 percent of Broward College students surveyed reported experiencing food insecurity within 30 days of responding.

Faculty Welcome Back Emphasizes Equity

Under the theme "Come Back Stronger," the College hosted a virtual 2021 Fall Faculty Welcome Back, Monday, August 16, focused on thoughtfully addressing equity. Hosted by Amanda Thibodeau, president, Faculty Senate, and Teresa Hodge, president, United Faculty of Florida, the event featured welcome remarks from President Haile on prioritizing equity; a presentation by Dr. Jeff Nasse, provost and senior vice president, Academic Affairs; introduced new faculty and new classroom technology; and a panel discussion on "Social Equity," which was moderated by Rudy Jean-Bart, interim associate dean, Academic Affairs. Addressing a similar theme also focused on equity, the 2021-22 Adjunct Faculty Welcome Back and Orientation was held Tuesday, August 17, from 6-8 p.m.



[Click to watch the recording](#)

Making a Splash to Benefit Fight Against ALS

President Haile and John Dunnuck, senior vice president, Finance and Operations, joined local executives for the inaugural “South Florida CEO Soak” on Thursday, August 26, at the Tigertail Lake Recreational Center, in Dania Beach, to support the fight against amyotrophic lateral sclerosis (ALS). Their participation offered support to one of the College’s employees, Judy Schmelzer, associate vice president, Business Services and Resource Management.

An alternative to the well-known Ice Bucket Challenge, the event featured local executives jumping into the water in their work attire for ALS awareness. The South Florida CEO Soak was hosted by the ALS Association Florida Chapter, which offers comprehensive support and resources for people living with ALS, their caregivers and loved ones. ALS is a progressive neurodegenerative disease that impacts nerve cells in the brain and spinal cord. Currently, ALS has no cure and has studies researching treatments all over the globe.



President Haile with SVP Dunnuck



President Haile with AVP Judy Schmelzer

Procurement Department Earns Award for Excellence

Broward College received the 26th Annual Achievement of Excellence in Procurement® (AEP) 2021 award from the National Procurement Institute, Inc. (NPI). The NPI recognized the College’s procurement department for its innovation, professionalism, productivity, leadership, and e-procurement.



The College was selected from a pool of public and non-profit agencies for its exhibited excellence and continued organizational improvement. NPI honored 181 successful applicants, including 64 cities, 41 counties, 36 special districts, 19 school districts, 12 higher education agencies, seven state or provincial agencies, and two others. The College’s procurement department commits to sustainable growth and economic opportunities for suppliers that provide high-quality products and services, along with competitive and innovative solutions to meet the institution’s needs.

Broward College Recognized by Cigna for Prioritizing Employee Well-Being

Cigna has selected Broward College as a recipient of their annual Cigna Outstanding Well-Being Award for demonstrating a strong commitment to improving the health and well-being of its employees through a comprehensive and engaging workplace wellness program. Over the last three years, the College has enhanced its focus on employee health and well-being. Led by Dr. Lisa Elsinger, the Talent and Culture department has implemented several initiatives to ensure employees practice daily self-care and receive support during the pandemic. A few areas of focus this past year include:



- Weekly interactive virtual presentations during the pandemic by medical providers from local health systems.
- Access to appointments with licensed clinical counselors as well as mindfulness and meditation sessions.
- Financial wellness webinars conducted by financial service providers.

[Read the press release](#)

Broward College Receives Diversity Award

INSIGHT Into Diversity magazine, the oldest and largest diversity-focused publication in higher education, recognized Broward College with its annual Higher Education Excellence in Diversity (HEED) Award—a national honor recognizing U.S. colleges and universities that demonstrate an outstanding commitment to diversity and inclusion through best practices in the recruitment and retention of employees and students. Broward College will be featured, along with 100 other recipients, in the November 2021 issue of the magazine.



Forbes Ranks Broward College Among the Best Employers in Florida

According to the third annual “[America’s Best Employers by State](#)” list published by Forbes, the College is ranked among the best employers in Florida. Partnering with market-research company Statista, Forbes surveyed 80,000 Americans who worked for businesses with at least 500 employees. The final ranking rated 1,328 of the highest recommended employers by state. Forbes listed only six higher education institutions within the top 100 employers for the state of Florida, and Broward College made the cut, ranked at number 63. The researchers used a comprehensive criteria methodology that asked employees to rate their employers in areas such as opportunities for advancement, openness to telecommuting and competitiveness of compensation.



BCEx Joins Forces with Guy Harvey to Offer Award to Support Marine Innovation

In support of entrepreneurship, Broward College and the Guy Harvey Ocean Foundation (GHOF) have partnered with The Ocean Exchange™ to grant \$45,000 in monetary awards to students who offer solutions that positively impact the environment. A \$10,000 GHOF Award and a \$10,000 Broward College Innovation Award will each be presented to an undergraduate or graduate student who offers a solution that advances an understanding of the ocean. The recipients' solution should help minimize the impact on the ocean and result in more resilient bodies of water, including healthy marine life and coastlines.

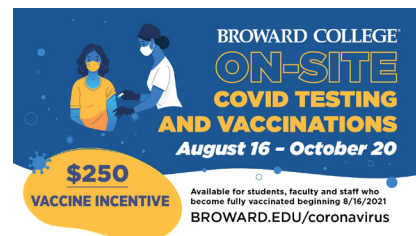


This is the second year the College is offering the award. [The Guy Harvey Ocean Foundation](#) (GHOF) conducts scientific research and hosts educational programs aimed at conserving the marine environment and funds affiliated researchers working to better understand the ocean ecosystem and educators helping to foster the next generation of marine conservationists. A \$25,000 Ocean Exchange Collegiate Award will be presented to the entry that offers a solution that advances the decarbonization of the maritime shipping industry, either while underway or in port.

The deadline for entries was Monday, September 20, 2021. Students will pitch in person in Fort Lauderdale, Florida, on Sunday and Monday, October 24 to 25. Finalists will be chosen to make presentations to leaders in business, academia, government, and non-profits in Fort Lauderdale.

Vaccine Incentives and On-site Testing and Vaccines Offered to Student and Employees

As part of its ongoing commitment to the health and safety of the community, the College has implemented a federally funded vaccine incentive program that provides \$250 to currently enrolled Broward College students and current employees who have not yet been vaccinated for COVID-19 and choose to get vaccinated. To be eligible for the one-time payment, students and employees must complete a short questionnaire to confirm they have received the final dose of a vaccine. The incentive program, made possible through institutional Higher Education Emergency Relief Funds (HEERF), is available until October 23, 2021. Students will receive the \$250 incentive via financial aid, and employees will receive the incentive through payroll. Vaccine doses received from any provider are eligible for the incentive.



The College has also partnered with UrgentMED to offer on-campus testing and vaccines to students and employees from August 16 to October 20, 2021. UrgentMED provides both testing and vaccines on the College's three main campuses—North, South, and Central—on a rotating schedule, Mondays, Tuesdays, and Wednesdays. For more information, visit broward.edu/coronavirus.

Institute of Public Service Hosts Ceremony Remembering 9/11

On Saturday, September 11, to honor the victims and remember the legacy of the 9/11 terrorist attacks 20 years ago, the Broward College community gathered outside the Institute of Public Safety (IPS) at 7:30 a.m. for its annual ceremony to mark the deadliest attack on U.S. soil. The remembrance featured raising a flag that flew over the 9/11 site along with some remarks and the reading of a proclamation from former President Bush a year after the attacks declaring September 11 as Patriot Day. There was also a moment of silence. IPS, which also hosts a permanent exhibit of 9/11 reminders, including artifacts, pictures, artwork, patches, and flags, opened the display to the public.



Broward College Celebrates 61 Years of Service

While Labor Day, Monday, September 6, paid tribute to workers and signaled the end of summer, it also marked another great recognition for our community—the 61st Anniversary of Broward College. On September 6, 1960, the Junior College of Broward County opened its doors for the first time and began to fulfill its mission of providing a path to higher education for residents of Broward County and South Florida. Since then, tens of thousands of students locally and across the globe have used Broward College as a pathway to good-paying jobs, successful careers, or transferred to a university or college to further their academic pursuits.



Healthcare Simulation Week 2021

From September 12 to 18, during Healthcare Simulation Week, Broward College celebrated professionals in its Health Sciences Simulation Center (HSSC) who work to improve health care delivery, safety, effectiveness, and efficiency. Health care simulation creates a realistic environment to teach new skills, refresh old ones, and improve safe and effective patient care delivery. HSSC is a state-of-the-art educational facility that resembles a hospital. Accredited by the Society for Simulation in Healthcare, HSSC is designed to provide students with a safe learning environment where they transfer theory into practice.



Staff at the Broward College Health Sciences Simulation Center

As a recognition of the level of expertise at the College’s Simulation Center, Broward College staff will join Dr. Kiran C. Patel, of the College of Allopathic Medicine at Nova Southeastern University Florida, to present “Bridging the Gap: Using Virtual Simulation to Enrich M3 Students,” at the 22nd International Meeting on Simulation in Healthcare (IMSH 2022) from January 15 to 19, 2022, at the Los Angeles Convention Center, in Los Angeles.

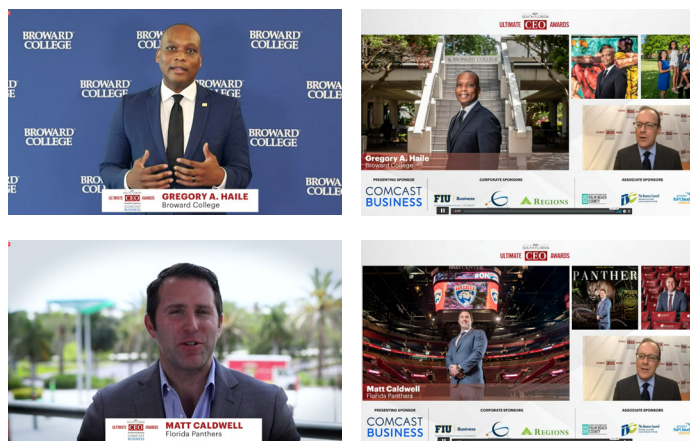
Educational, Cultural Celebrations Highlight National Hispanic Heritage Month

The College has organized a dozen events to celebrate Hispanic Heritage Month, from September 15 to October 15. With just over 36 percent of its student population, and 24 percent of its employees identifying as Latinx, Broward College is a Hispanic Serving Institution, a designation awarded by the U.S. Department of Education to institutions whose full-time undergraduate enrollment is at least 25 percent Hispanic students. Activities and events throughout the month-long celebration feature literature panels, discussions on “Songs of Freedom,” “Hispanic Heritage and Muslims,” “Before We Were Called Hispanics,” and a “Conversation with Cuban Poet Caridad Moro-Gronlier.”



President Haile, Trustee Caldwell Honored as Ultimate CEOs

President Haile and Broward College Trustee Matthew Caldwell, president and CEO of the Florida Panthers Hockey Club, were among 15 leaders from the region honored in a virtual ceremony, Thursday, September 23, as 2021 South Florida Ultimate CEOs. Sponsored by Comcast Business, the Ultimate CEOs were selected for their contributions to their organizations, the community, and the overall economic fabric of South Florida.



Upcoming Events

Village Square #1

Show Me the Money: Will College Athletes Become Instant Millionaires? Intercollegiate Athletics (NIL) Law

Date: Wednesday, October 27

Location: Virtual

Time: 7 - 8:30 p.m.

[Click here to learn more](#)

BC Cares Day of Service

“Paddle with a Purpose”: Fort Lauderdale shoreline clean up

Location: Delevoe Park, 2520 NW 6 St., Fort Lauderdale, FL 33311

Date: Saturday, October 9

Time: 9 - 11 a.m.

[Click here to RSVP](#) (Register by noon, Friday, October 1)

2021 Fall Graduation

December 15, 4 p.m. | Hard Rock Live, Hollywood, FL

As part of the College's support to the community, President Haile and other leaders speak on various topics that are paramount to the community and higher education through panel discussions, presentations, keynotes, workshops and training, and other public engagements. Below are a few recent highlights.

Women of Color Empowerment Conference Addresses Education Delivery

President Haile participated in a panel discussion on "Education: What's Going Right? Shifting the Mindset of Education Delivery," at the Women of Color Empowerment Conference, Saturday, September 11, at the Hilton Fort Lauderdale Beach Hotel in Fort Lauderdale. Hosted by the Women of Color Empowerment Institute, Inc. and moderated by Bacardi Jackson, Esq., of the Southern Policy Law Center, the panel discussion explored best practices and what is working well in educational delivery.



From left to right: President Haile; Shirley Baker, program director, Mentoring Tomorrow's Leaders (MTL); Bacardi Jackson, Esq. interim deputy legal director, Children's Rights, Southern Poverty Law Center; Dr. Katsia Cadeau, professor, Teacher Certification Director, St. Thomas University; and Donnie Hale, executive director of Outreach and Academic Programs, Florida Memorial University.

SFBW Virtual Panel Discussion Focuses on Education as Driver of Economic Mobility

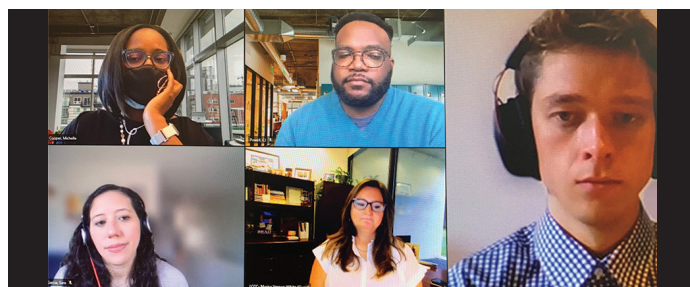
On Wednesday, August 11, the College hosted the fourth installment of its Virtual Connect series with South Florida Business and Wealth on "Empowering Equity Through Education." The discussion, "Education as the Driver of Economic Mobility," focused on the value of post-secondary education and its connection to economic growth. Dr. Mildred Coyne, senior vice president, Workforce Education and Innovation, moderated the panel discussion, which also included President Haile; Brittany Birken, principal adviser on Economic Development at the Federal Reserve Bank of Atlanta; and Marcell Haywood, CEO of Encompass.



[Click to watch the recording](#)

President Haile Meets with Assistant U.S. Secretary of Education

President Haile met virtually, Wednesday, August 11, with Michelle Asha Cooper, acting assistant secretary for U.S. Postsecondary Education, to discuss college enrollment innovation and Broward UP™.



RETIREMENTS

One employee who will retire in September is being recognized for his outstanding contributions to the College.



KIRK MAIN

Kirk Main, who played a critical role in teaching cardiac sonographic imaging as clinical coordinator for the Diagnostic Medical Sonography program on North Campus, is retiring after 21 years at the College. Well respected in the medical community, Kirk was instrumental in placing numerous students in clinical internships throughout Broward County.

Broward College Offers Funding to Assist Students with Personal Expenses

To ensure they have the support they need to continue their academic pursuits, all students enrolled in the fall term are qualified to receive up to \$2,000 for personal expenses, including books, rent, food, and other needs. The funding was provided to Broward College through the Higher Education Emergency Relief Fund (HEERF). Students are guaranteed to receive \$200 to \$800 without an application. They have the opportunity to apply for up to \$1200 more by answering [two quick questions](#). Awards made based on the application will vary from a minimum of \$150 to a maximum of \$1,200 and will be based on financial need. To begin the process, [click here](#).



Students and Faculty Share Perspectives During U.S. Department of Justice Webinar

Broward College students and faculty had the privilege of working with the U.S. Department of Justice’s (DOJ) Community Relations Service (CRS) to complete the first ever-virtual Dialogue on Race (DOR). Dr. Lulrick Balzora, dean, Social Behavioral Sciences and Human Services (SBSHS); Dr. Todd Bernhardt and Kisha King, SBSHS associate deans, Academic Affairs; along with Nicole Osteen, a Broward College student; and Rahjanni Iusi, Broward College alumna, served as panelists, Friday, September 17, during a webinar for CRS and the Office of Community Oriented Policing. The moderator was Mildred Duprey DeRobles, conciliation specialist, DOJ. The panel shared how Broward College benefited from the services these agencies offer, as well as how they plan to incorporate DOR and other DOJ services at the College during the current academic year.



Moderator Mildred Duprey de Robles listens as panelist Dr. Todd Bernhardt speaks during the discussion.

Aviation Scholarships to Five Broward College Students

At the Miami Springs Country Club ceremony, Thursday, August 19, five Broward College students were awarded Greater Miami Aviation Association (GMAA)-Batchelor Aviation Scholarships. The students and their programs of study are Jayann Wynter, B.S. Aerospace Science; Leticia Coelho, A.S. Professional Pilot Technology; Rafael Melgoza, A.S. Aviation Maintenance Management; Angie Diez, A.S. Professional Pilot Technology; and Antonella Mancebo, B.S. Aerospace Science. Scholarships are presented to high-achieving student leaders who are pursuing a career in the South Florida aviation industry.



From left to right: Rutendo Kare, flight training office manager at Phoenix East Aviation; scholarship recipients Jayann Wynter, Leticia Coelho, and Rafael Melgoza; and Carla Pinto, associate dean, Aviation, Automotive and Marine Programs.

Saturday Business Degree Program Launched

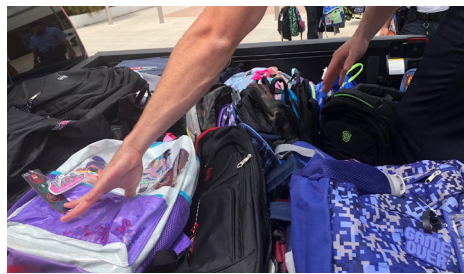
As part of the College’s ongoing effort to eliminate barriers to education, starting this fall, students at Broward College can earn an Associate of Arts with a concentration in Business Administration by taking courses entirely on Saturdays. About 30 students have enrolled in the Introduction to Business course, the first step toward completing their degree on Saturdays.

Weekend classes are attractive to working students who are enrolled part-time and plan to transition into a bachelor’s degree program. However, general education courses, such as English, are also offered on the weekend, which means any student can enroll in a Saturday class and earn credits toward their program. Although the morning and afternoon classes toward the associate degree are offered Saturdays, the courses are no different in content and tuition than what is available throughout the week across various modalities. When and where is up to students.

To register for weekend classes in their preferred format (remote, online, on-campus), students can make their selection at MyBC.

Public Safety Delivers Backpacks to Elementary School

To mark the start of the school year, cadets and staff from the Institute for Public Safety donated and delivered 103 backpacks filled with educational supplies on Wednesday, August 4 to Nova Eisenhower Elementary School in Davie. The annual outreach is designed to connect the Cadets early in their training with the community to promote a leadership mentality and the value of community service.



Broward College in the News

WSVN Features Seahawk Marketplace Opening

The report highlights the Seahawk Marketplace, a food pantry designed to fight food insecurity among Broward College students which opened Friday, September 17, on A. Hugh Adams Central Campus. | [Read the article](#)

South Florida Business Journal Names President Haile Power Leader in Education

The South Florida Business Journal recognized President Haile among the 2021 Power Leaders in Education for providing solutions for offering quality education despite the pandemic. | [Read the article](#)

Tigertail Lake Serves as Site for 'CEO Soak'

In the article, "South Florida CEO Soak raises over \$10K for ALS research," the College's Tigertail Lake Recreational Center, in Dania Beach, is featured as the site where local executives including President Haile gathered, Thursday, August 26, to help build awareness about amyotrophic lateral sclerosis (ALS). | [Read the article](#)

BOARD NEWS

Education, Health Sciences and, IMCT Pathways See Enrollment Increases

In her update on enrollment to the Board, Janice Stubbs, vice provost, Student Services, said that all higher education sectors across the nation continue to experience enrollment declines. She noted the correlation between the fall enrollment decline at the College and the rise in COVID-19 positivity rates this summer in Broward and Miami Dade counties, which may have also led to 6,732 full-time students enrolling fully in online classes.

Despite the numbers, she said credit courses aligned to Pathways in Education, Health Sciences and Industry, Manufacturing, Construction and Transportation (IMCT) at the College saw enrollment increases this fall compared to a year ago. VP Stubbs said the good news for Broward College is that thus far, fall 2021 enrollment for fully online courses is 14 percent ahead of last year's pace and first-time in college headcount is up by 16 percent.

State Legislature to Focus on Student Financial Aid

Lacey Hofmeyer, Esq., general counsel and vice president, Public Policy and Government Affairs, presented the Board with a preview of the upcoming Florida Legislative session, which she expects to include a focus on student financial aid reform. She said to meet the rising cost of workforce education, the Council of Presidents, of which President Haile is a member, is seeking renewed maintenance and repair of Florida College System institutions in the amount of \$39.6 million. The College has not received state support for project funding since 2016. The renovation and remodel of Building 56 and 57 on North Campus is ranked fourth on the Florida Department of Education Fixed Capital Outlay list, the highest-ranked project without previous funding.

VP Hofmeyer also said the Council of Presidents is seeking a renewed investment of \$25 million in performance funding for the 2+2 Student Success Incentive Fund and the Work Florida Fund, as well as \$14 million for industry certification incentives.

Broward UP Provides Training to More than 2,900 County Residents

Mildred Coyne, senior vice president, Workforce Education and Innovation, and Isabel Gonzalez, chief of staff and vice president, Communications and Community Relations, reported to the Board on the outcomes of Broward UP, the College’s community-centric approach to increasing college access and attainment by providing workforce education in communities impacted by high unemployment and low education attainment rates.

Among the highlights, they reported that community members trained through Broward UP programming increased by 15 percent, from 2,067 to 2,943 individuals trained since the inception, and ten employer partnerships were established to strengthen the workforce pipeline from Broward UP communities. In addition, 27 community partners were paired with Broward UP case managers. The case managers made 7,456 student contacts resulting in 705 residents completing career and educational plans. Of those, 700 enrolled in either a workforce ready or industry certificate program.

Backed by transformational funding received through gifts and grants, Broward UP plans to engage more residents in post-secondary education by expanding its targeted zip codes in Broward County from six to 11, including Deerfield Beach and Coral Springs.



Lockheed Martin Donates Sikorsky S-76A Helicopter to Broward College

Nancy O’Donnell, Broward College’s vice president, Advancement and executive director of the Broward College Foundation, and Jim DeChant, major gift officer, Broward College Foundation, presented a plaque to Tommy Yount, director of Maintenance Training at FlightSafety International, in appreciation of his efforts in leading the delivery of a Sikorsky S-76A helicopter donated by Lockheed Martin in August 2021 to the new hangar at the College’s Emil Buehler Aviation Institute. Before arriving at Broward College, the helicopter was used as a trainer for commercial and military maintenance technicians at Palm Beach International Airport’s FlightSafety, a subcontractor of Lockheed Martin.



From left to right: Jim DeChant, major gifts officer, Broward College Office of Advancement; Tommy Yount, director, Maintenance Training, FlightSafety International; Russell McCaffery, dean, IMCT Pathway, Broward College; Carla Pinto, associate dean, Transportation Programs, Broward College

Policy Changes

To provide clarification on the use of electronic devices in the classroom, the Board accepted revisions to the College’s Student Code of Conduct, which brought it into compliance with Florida HB 233.

http://browardcollegefl.igam2.com/Citizens/Detail_LegiFile.aspx?Frame=&MeetingID=2112&MediaPosition=&ID=8909&CssClass=