PRESIDENT'S UPDATE

from President Gregory Adam Haile, J.D.



Together we serve.

COLLEGE NEWS

Message from the President to the College on COVID-19

Dear Broward College Family,

These extraordinary times need adjustments that may initially feel uncomfortable. Still, these adjustments reflect our focus on taking care of each other and our community. Now is the time to unite in the spirit of togetherness to show our students and community how much Broward College cares. Our mantra, "Together We Serve," is more important than ever. Together, with our dedicated, talented, and creative team of faculty and staff, we will continue to serve our students, each other, and our community.



Click above to view the President's message

Broward College Restructures Operations Amid COVID-19

In response to the outbreak of COVID-19, the College began giving college-wide updates on February 28. The institution later implemented a series of measures to protect students and faculty and help curb the spread of the disease. Here are some important developments:

- March 14 to March 22: Classes were suspended to allow for transition to remote learning, which started on Monday, March 23. Most student services are available online, and students are encouraged not to come to campus at this time.
- Monday, March 16: Faculty and staff were transitioned to working remotely work with some exceptions. Employees who are required to be physically present at work will coordinate with their immediate supervisors on plans that ensure social distancing; that is, limiting the number of people in each space and the likelihood of contact.
- Monday, March 16: All events at the College canceled until further notice.
- **Wednesday, March 18:** Updated announcement that classes will continue remotely through the spring term.
- Friday, March 20: Spring commencement canceled.

Second Town Hall Discusses COVID-19 Response

More than 900 employees virtually joined the second college-wide town hall on Friday, March 20, to hear updates from senior leaders on the response to the COVID-19 outbreak. Employees received information on logistics including events and public venues, working remotely, moving to remote learning, and academic continuity. The first town hall was held on March 13.

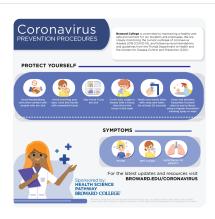


Click above to view the recording

Taking Precaution Against COVID-19

The best way to prevent the spread of COVID-19 is to avoid being exposed to the virus. The following practices provided by the CDC are ways to prevent the spread of respiratory diseases:

- · Avoid close contact with people who are sick.
- · Stay home when you are sick.
- Cover your cough or sneeze with a tissue, then throw the tissue in the trash.
- Clean and disinfect frequently touched objects and surfaces using a regular household cleaning spray or wipe.
- Avoid touching your eyes, nose, and mouth with unwashed hands.
- Wash your hands often with soap and water for at least 20 seconds.



North Lauderdale Signs Broward UP Memorandum of Understanding

Broward College is partnering with the City of North Lauderdale to improve access to higher education degrees and certifications to residents and city employees through its community-centric approach, Broward UP. Broward UP, the UP meaning "unlimited potential," is aimed at improving the lives of residents in Broward County zip codes with disproportionately high unemployment rates, low education attainment, and low household income. The City of North Lauderdale borders three existing Broward UP communities and shares a joint Chamber of Commerce with the City of Tamarac.

The Memorandum of Understanding (MOU), approved by the City of North Lauderdale Commission on March 10, has the College providing direct support to residents and city employees through the design and delivery of:

- Workshops on financial literacy, career development, and college readiness.
- On-site programs and certifications.
- Entrepreneurial programming.
- Access strategy for City of North Lauderdale employees to obtain Broward College degrees.
- · Employment partnerships with local businesses.

The City of North Lauderdale joins the cities of Pompano Beach, Hollywood, Lauderdale Lakes, West Park, Lauderhill, and Tamarac as Broward UP municipal partners.





Second Annual Broward College Dinner at the Square Explores Broward County Readiness for Growth

The event took place before a sold-out audience of almost 100 people at the Funky Buddha Brewery in Oakland Park on Wednesday, February 26. Guests listened to the opinions of moderator Brian Bandell and panelists, Kyle Jones of the State Public Affairs NAIOP Commercial Real Estate Development Association and Susan L. Trevarthen, member, Weiss Serota Helfman Cole & Bierman, P.L., as they explored the topic "Ready or Not, Here Growth Comes." The panel focused on the projected population growth of Broward County for the next 20 years and whether there was adequate infrastructure or zoning to meet these changes. The Broward College Village Square series provides the public with a safe, comfortable forum to debate diverse issues of local, state, and national importance. Discussions feature community representatives and experts of divergent viewpoints.



From L-R: Beam Furr, member, Broward College Village Square Advisory Board; Susan L. Trevarthen; Brian Bandell, South Florida Business Journal reporter; President Haile; Kyle Jones, panelist; Jack Seiler, member, Broward College Village Square Advisory Board; and Scot Sasser.

Celebrating Another Successful MLK Day of Service

Broward College honored volunteer organizations from its 2020 MLK Day of Service at an awards luncheon on February 28. This year, 29 organizations received grant funding for volunteer-led projects that served a wide variety of causes, including helping veterans, students, and the homeless. The guest speaker was Eugene Pettis, co-founder of Haliczer Pettis & Schwamm, who commended the organizations for their work in the communities they serve. Hands On Broward was recognized for having the most volunteers and most hours served during the MLK Day of Service, which culminated on January 20. Dillard High School, the YMCA L.A. Lee Family Center, City of Lauderdale Lakes, and Hallandale Magnet High School were also honored for the number of volunteers and hours logged.



From L-R: Eugene Pettis, guest speaker and Ellice Martinez, associate vice president, Community Partnerships and Institutional Events, make award presentations to Brittany Johnson of Community Alliance and Dr. Rosalind Osgood of Mount Olive Baptist.

Celebrating Our Sponsors



President Haile and members of the Broward College leadership team celebrated sponsors of the 2020 Broward College Speaker Series at a VIP event on March 5, at the Miami Terminal of Virgin Trains USA. The event was sponsored by Pace Branding and Marketing and included representatives from title

sponsor Virgin Trains USA, presenting sponsors WLRN, Bahamas Tourism, and Moss; supporting sponsors Exults, Sun Sentinel, City and Shore, Stearns Weaver Miller, and Broward Performing Arts Center.



Attendees join President Haile for a photo during the event.

Jimmy Wales Kicks off 2020 Broward College Speaker Series

The Wikipedia founder and renowned internet entrepreneur opened the Broward College Speaker Series, presented by Virgin Trains USA, on Wednesday, March 12, at the Broward Center for the Performing Arts. During his lecture, entitled "What's Next in Tech? Thrive in a 'Wiki' Future," Wales shared his perspective and insights on current tech trends, internet best practices, his new social media platform, and the key performance indicators that set Wikipedia apart from all other internet resources.

The evening was moderated by Tom Hudson, vice president of News and Special Correspondent for WLRN. During his visit Wales hosted a Fireside chat with 25 students from the Broward College Entrepreneurship Experience (BCEx).



From L-R: Tom Hudson, vice president, news and special correspondent, WLRN; David Helfman, VP of Corporate Partnerships, Brightline; Jimmy Wales, Wikipedia founder; Zach Hoffman, founder & CEO, Exults; and Gregory Adam Haile, Broward College president.

STUDENT NEWS

Broward College Student Among Top Ten Phi Theta Kappa's 2020 Hites Transfer Scholarship Recipients

Davidson Nzekwe was selected as one of ten students to receive Phi Theta Kappa's 2020 Hites Transfer Scholarship, the Society's most prestigious and largest scholarship offering of \$7,500. Hites Scholars are selected based on outstanding academic achievement, leadership, and engagement in college and community activities. They were selected by a panel of independent judges from more than 3,400 applicants. Davidson will receive the scholarship and a medallion. Scholarship disbursements are made once scholars have transferred to a four-year institution.



Broward College Delegation Attends Black Brown and College Bound

On March 6 through 9, representatives of the Broward College Minority Male Initiative (MMI) co-sponsored and attended the Black Brown and College Bound Summit in Tampa, Florida. Now in its 14th year, under the theme "Black and Latino Men Taking Care of Business," the summit featured notable celebrities, such as John Quinones and Jose Antonio Vargas, as plenary speakers who shed light on the many disadvantages faced by Black and Latino males. President Haile served as a distinguished presenter on the Presidents Panel. He was inspirational to all those who attended. The Broward College delegation to the summit included 20 students and six staff members.



Student Resources Move Online

As part of the efforts to keep students on track with their academic goals through the COVID-19 outbreak, the College has established a comprehensive set of student resources to support student success. The webpage includes general information, a loaner laptop program, Access D2L, Blackboard, myBC, email,



Office 365, advising, testing, Seahawk Outreach Services, mental health counseling, internet service options, and student technology assistance.

These and other details are available at *broward.edu/coronavirus*



FOUNDATION NEWS

Broward College Supports 25th Anniversary Celebrations of Take Stock in Children of Broward

The College was one of the sponsors of the organization's March 7 Intracoastal Brunch at the Grateful Palate Catering and Events. The event brought together past mentors and mentees to showcase the power of mentoring. Among the highlights were Nancy O'Donnell-Wilson, vice president for Advancement, and Kaytrinia Doe, who she mentored 15 years ago. Both were part of a public service video that debuted at the event.

Kaytrinia is the first in her family to complete her college education. After taking a course at Broward College, she earned her associate degree at Tallahassee Community College and completed her bachelor's degree at Florida Agricultural and Mechanical University. She now works in the field of criminal justice with the Aventura Police Department. Nancy and Kaytrinia remain very close – a testament to the power of mentoring.

Janice Stubbs, vice provost for Student Services, serves on the board of Take Stock in Children of Broward, which was formerly the Broward County affiliate of the statewide Florida non-profit organization that provides a unique opportunity for low-income and at-risk students to escape the cycle of poverty through education.



From L-R: Camille White, Janice Stubbs, Kaytrinia Doe, and Nancy O'Donnell-Wilson

Florida Tax Watch Report Shows Broward College Gives Students Exceptional Return on Investment



An Independent Assessment of the Impact of Broward College

JRY 2020

A 2020 independent study from Florida TaxWatch shows that a degree from Broward College significantly impacts a student's quality of life, future wages, and supports Florida's high-skill, high-wage economic development strategy. The study, which evaluates Broward College and its return on investment, was commissioned by the Broward College Foundation to

independently assess the economic impact of the College and the value to students who complete its programs. The report also underscores the importance of a college degree, whether an associate or bachelor's degree, to the lifetime earnings of graduates. The assessment shows that the earnings of Broward College degree holders exceed those who enter the workforce with only a high school diploma (or less) by a substantial margin. Using average life expectancy, and the most recent year of graduates, the total income to workers and owners of businesses who hold a Broward College degree is estimated to improve by \$1.2 billion per year.

In addition to highlighting the College's economic impact, the report will guide the strategic plan of the Broward College Foundation.



Click above to watch a video of their presentation and board member questions



Click above to watch a video featuring Dominic Calabro, summarizing their findings