

# PRESIDENT'S UPDATE



from President Gregory Adam Haile, Esq.

*Together we serve.*

## COLLEGE NEWS

### President Haile Meets with Shanghai Polytechnic University Delegation



President Haile earlier this month met with a team of delegates led by Shanghai Polytechnic University (SSPU) President Yu Tao. The delegation, visiting Fort Lauderdale for Global Partnership Week, included Mr. Li Qingming, director of Student Affairs and Logistics Office; Ms. Hu Lei, vice chair of College Administration Committee, College of International Vocational Education, entrusted with student affairs; Ms. Lv Xing, secretary, International Office; and Mr. Gui Qianping, secretary, President's Office.

Since 2014, Broward College and SSPU have partnered to offer Associate of Science programs in Supply Chain Management and Computer Web Design. Since the inception of Global Partnership Week in 2014, Broward College has been a member of the Committee Board. Global Partnership Week attracts leaders and educators from more than 50 universities and institutions worldwide to share best practices and ideas for the promotion of quality higher education.

### President Haile Attends Black, Brown & College Bound Conference



The Black, Brown & College Bound Conference welcomed President Haile and 24 Broward College students and nine staff members to Tampa, Fla., on March 9, to address national issues facing black and Hispanic males in higher education including barriers that affect persistence and completion.

President Haile served as a conference panelist while the students attended workshops on contemporary issues and learned how to develop networking and social skills.

### Second TEDxBroward College Hailed a Success

The second TEDxBroward College took place before a packed audience on March 15, 2019, at the Performing and Cultural Arts Theater (PCAT) on Judson A. Samuels South Campus. The three-hour, invitation-only event was divided into two sessions, featuring four speakers selected from among applications submitted by Broward College faculty and students, published authors, and members of the community. Topics focused on "Social Justice Parenting," "We Need More Boundaries, Less Walls," "Innovate What's in Your Way," "Task Oriented Workforce," "Technology and its Impact on the Operating Room," and "Culture Trumps Strategy and Goals Every Time." Walter Burton, assistant professor of communication, chaired a committee of faculty and staff that reviewed the applications.



## Professional Development Day

Faculty and staff paused from their regular work schedules to participate in Professional Development Day (PDD), organized by the Center for Teaching Excellence and Learning on Friday, February 22, 2019, on the A. Hugh Adams Central Campus.

The day of learning and community building featured 1,000 registrants, 90 sessions and a keynote address by President Haile, who shared his thoughts on the importance of access to quality higher education. “Leading Educational Achievement through Development (L.E.A.D.)” included sessions ranging from “Understanding Mental Health and Mental Illness” and “Thinking Outside the Binary: Transgender 101” to “Bridging Generations in the Workplace and Classroom” and “New Employee Retirement Choice.”



L to R: Central Campus President Dr. Sunem Beaton-Garcia; President Haile; and Associate Vice President of CTEL, Julia Philyaw.

## NFL Legend Shares Message of Humor, Inspiration at Speaker Series



Former Pittsburgh Steelers quarterback Terry Bradshaw, the three-time Emmy Award-winning co-host of America’s most-watched pre-game show, “FOX NFL Sunday,” spoke to approximately 500 guests as part of the Broward College Speaker Series on

Monday, March 11, at the Broward Center for the Performing Arts. Bradshaw reached the pinnacle of professional accomplishment as a four-time Super Bowl champion but later found himself in the depths of depression. He focused his talk on sacrifice, pain, competition, and adversity—interjected with moments of his signature animated humor.

Earlier in the day, Bradshaw spoke with members of the Broward College men’s basketball team during a Fireside Chat moderated by Carlos Parra, director of Student Affairs. The Broward College Speaker Series is sponsored by WLRN, Brightline, and The Riverside Hotel. Bradshaw was presented by Moss Construction and sponsored by Stearns Weaver.

## Scholarship of Teaching and Learning (SoTL) and Faculty Innovation Winners Announced

The Scholarship of Teaching and Learning and Faculty Innovation has selected 13 projects for funding from among 15 proposals submitted in the 2018-2019 academic year. The grant recipients will present posters and share their project goals, methods and findings during a Professional Development Day session next year. The review committee included Lidia Berbeci, Christianne Casper, Noelle Crooks, Billy Jones, and David Perdian. The grant winners are:

### Classroom Research

#### Individual

- Pascal Roubides — “Student Engagement as a Factor of Successful Online Course Completion”
- Benjamin Botero — “An Assessment of Student Learning: Which Study Techniques Do Students Utilize the Most?”

#### Collaborative

- Heather Perez and Jennifer Killam — “The Effect of Online Synchronous Chat on Students’ Sense of Belonging”

### Faculty Innovation Projects/Programs

#### Individual

- Renata Pavanelli — “An Analysis of Writing Tasks for EAP Students’ Success in College”
- Mark Schreck — “Public Speaking Video Lecture Series”

#### Collaborative

- Cristy Moran and Simone Williams — “Impact of Virtual Research Consultations on Information Literacy Self-Efficacy”
- Dominique Charlotteaux and Isis Silva — “Service Learning’s Impact on Pre-Service Teachers’ Perceptions of Reading Instruction in Science”
- Nathalie Franco, Cinda Kane, and Kimberly Barron — “Peer Forward: A Peer Leadership Program to Enhance Sense of Belonging, Social Capital, and Academic Success of First-Time-in-College First-Generation Students”
- Laura Pazarena and Joseph Suarez — “Criminal Justice Mock Scenes to Increase Student Enrollment”
- Denise Rodriguez Brown and Abushieba Ibrahim — “The Women in STEM Mentoring Program: A Group Comparison”
- Jovana Vukovic, Kaya Hamer-Small, and Rudy Jean-Bart — “Low Social Belongingness and Loneliness: Identifying At-Risk Students”

## Professor Receives National Council for Higher Education (NCHE) Award

For her commitment to the role of unions in higher education and service to state and local organizations, Catherine Leisek was selected for the Davenport Award at the National Council for Higher Education conference in Denver. Leisek has been a member of the Faculty Senate for the past two decades. The award is named in honor of James Davenport, the first president of NCHE.

## Broward College Recognizes 2019 MLK Day of Service Volunteers

The College recently hosted an award ceremony to recognize the 47 organizations and more than 3,710 volunteers for their participation in community service projects, held January 12 to 21, in honor of Dr. Martin Luther King, Jr. State Sen. Chris Smith (D-31st District) addressed the gathering which included Broward College students, faculty and staff.

YMCA of South Florida was recognized for registering the most volunteers and logged hours. Volunteer participation was up 21 percent from last year. Projects supported veterans, neighborhood improvement, health promotion, environmental initiatives, education, and economic opportunity.



State Sen. Chris Smith, Broward College President Haile and South Florida Chamber Ensemble.

## Broward College Employees Honored by City of North Lauderdale



Broward College volunteers Lulrick Balzora, Nichole Vaughan, Phillipa Vassell, Jeremy Krause, and Kandeice Gibson.

The City of North Lauderdale honored 10 Broward College faculty and employees at a City Commission meeting, Tuesday, February 26, 2019, for their volunteer service at Pinewood Elementary School. As a 2019 Martin Luther King, Jr. Day of Service project, Broward College mobilized a team from the Social and Behavioral Sciences and Human Services pathway that included students, faculty, staff, and administrators, along with many community leaders who worked for three days painting, planting and renovating the parking lot at Pinewood Elementary.

## Start-Up Companies Showcased at Venture Capital Event



L to R: President Emeritus J. David Armstrong, Jr.; Shakeia Kegler; Geoff Gazda; Executive Director, Marketing and Strategic Initiatives, Steven Gross; Sherrell Brown; Melissa Dufour; and President Gregory Adam Haile, Esq.

The J. David Armstrong, Jr., Student Venture Fund showcased four companies under consideration for the first round of investments on Wednesday, March 20, 2019, at the Tower Club in Fort Lauderdale. The companies were selected from a field of 27 and as part of the fund's portfolio, will be provided needed capital after the completion of an entrepreneurial program at the Broward College Innovation Hub. A committee will make a final decision on the companies in April. The companies, entrepreneurs and products and services under consideration are:

- Govlia (Shakeia Kegler) – Cloud-based platform simplifies procurement process for small businesses and government agencies.
- Just Like Mee! (Sherrell Brown) – Diverse “party in a box” kit with multi-ethnic fantasy, mythical, disabled, and action characters.
- PawsH2O (Geoff Gazda) – Smart hydration accessories and fluids for pets.
- SexySweats (Melissa Dufour) – Niche athleisure wear line targeting women.

## DECA Sets All-time Record in State Competition

Broward College qualified a team of nine students for attendance at the upcoming DECA International Career Development Conference, April 27-30, 2019, in Orlando. The team, which includes three first-place winners—a Broward College record—competed at the state level against more than 15 chapters including Florida State University (FSU), Florida International University (FIU), Johnson and Wales, University of Central Florida (UCF), Full Sail, Florida Atlantic University (FAU), and Indian River State College. Students were evaluated on their case studies, a knowledge test and 20-minute presentations before a panel of business experts.

DECA is a nonprofit organization that prepares emerging leaders and entrepreneurs from high schools and colleges across the globe in marketing, finance, hospitality, and management.

Broward College State Competition Results:

*Marketing Management*

Andres Perdomo – first place

*Hotel and Lodging*

Victor Hoyos – first place

Andres Perdomo – second place

*Restaurant and Food Service*

Victor Hoyos – first place

*Managerial Accounting*

Jennifer Espalliat – second place

*Event Planning*

Dan White – second place

*Retail Management*

Bernard Durandisse – fourth place

*Business Ethics*

Jennifer Espalliat and Dan White – fourth place

*International Marketing*

Karina Franco – fifth place

## Broward College Students Win Prestigious American Advertising Awards

The students were recognized for their creative graphic designs in advertising during the American Advertising Federation's annual American Advertising Awards ceremony, March 8, 2019, in Fort Lauderdale. The awardees:

*Sales & Marketing – Packaging*

Tamara Petasne

Mezzanotte Wine Packaging

Silver Addy® Award

Nikki Wright

Polychrome Ales Packaging

Silver Addy® Award

*Sales & Marketing – Printed Annual Report or Brochure*

Maria Davila

RED Annual Report

Silver Addy® Award

Ling Tuo

SCN Annual Report

Silver Addy® Award

*Sales & Marketing – Special Events Materials*

Ling Tuo

Noir Désir Concert Poster

Silver Addy® Award

Luis Jimenez

Bjork Concert Poster

Silver Addy® Award

## Eight Broward College Students Named to 2019 All-Florida Academic Team

The Florida College System named eight Broward College students to the 2019 All-Florida Academic Team.

Sawdah Asim, Toni-Ann Barrett, Claudette Goico-Montes, Kevont'e Hawkins, Lauren Hernandez, Davyana Lawson, Thamare Saint, and Danielle Tjon will be among the 158 students recognized for their academic achievements, leadership skills and service to the community at an awards ceremony, April 4, 2019, in Orlando.

*Not pictured: Lauren Hernandez, Davyana Lawson, and Thamare Saint.*



Toni-Ann Barrett

Claudette Goico

Kevont'e Hawkins

Sawdah Asim

Danielle Tjon

## EVENTS & HAPPENINGS

### Empowering Women



*Broward College Women's Empowerment Summit, "The Art of Doing Business," held Friday, March 15, 2019, at Bailey Hall, featured leaders from various sectors who highlighted trends and the impact of leadership, entrepreneurship, communication, diversity, and technology on business development.*

### Let the Celebrations Begin!



*Broward College students enjoyed the first official Investiture event on February 26—"A Night at the Movies," with President Haile. The students watched President Haile's favorite film, "Men of Honor," starring Cuba Gooding, Jr. and Robert De Niro, followed by a question and answer session.*

### Leader to Leaders



*President Haile and members of his leadership team hosted a dinner for student leaders at Regina's Farm on Saturday, March 16.*

### Tell Me a Story



*The storytelling workshop event was organized by the Arts, Humanities, Communication and Design (AHCD) Pathway in partnership with College Read Committee. Caren Neile (far right), who is a Public Storyteller on WLRN, worked with students on oral storytelling and much more. The workshop took place on A. Hugh Adams Central Campus, Saturday, March 16.*

### Upcoming Events

**APRIL 12 | 10:30 a.m. - 1 p.m.**  
Mass Casualty Incident Exercise  
A. Hugh Adams Central Campus

**APRIL 23 | 11 a.m. - 3 p.m.**  
BC Cares Volunteer Event  
Lauderhill Boys & Girls Club

**APRIL 24 | 7:30 - 9:30 p.m.**  
Speaker Series: Hill Harper  
Broward Center for the Performing Arts

**APRIL 27 | 8 - 11 A.M.**  
Tillman Run  
Judson A. Samuels South Campus

## Leadership Named to Broward College Foundation Board of Directors



*Bacardi Jackson*

*Monica McGrath, Ph.D.*

*Craig Farlie*

*Richard A. Suss, CFP*

*Pamela Stephany*

The Broward College Foundation Board of Directors approved a new executive committee during its annual meeting on February 28, 2019.

Bacardi Jackson, Board Chair—a member of the Broward College Foundation Board of Directors since 2013, she is a civil rights attorney for the Southern Poverty Law Center.

Monica McGrath, Ph.D., Vice Chair—owner and operator of Resources for Leadership, Inc., Dr. McGrath is a consultant in leadership development and an adult educator.

Craig Farlie, Treasurer—founder of Harbor Beach Capital, Farlie is an experienced entrepreneur who launched Farlie Turner & Co., a Fort Lauderdale-based investment bank at which he is an active partner and managing director.

Richard A. Suss, CFP, Secretary—executive director/branch manager at UBS Financial Services, Suss oversees domestic wealth management including investment management, financial and estate planning, banking, lending, and insurance.

Pamela Stephany, Past Chair—a former member of the Broward College District Board of Trustees, she recently opened Pfeffersnaps, a company that offers cookies infused with spices from around the globe. Before the business venture, she was an independent financial advisor for more than 30 years.



### **The Batchelor Foundation**

The Batchelor Foundation awarded the Broward College Foundation a \$250,000 grant to fund the aviation hangar expansion at the Emil Buehler Aviation Institute. Added classroom and laboratory space is expected to double enrollment for Broward College students wishing to pursue careers in aviation. The Batchelor Foundation grant was inspired, in part, by financial commitments from the Emil Buehler Perpetual Trust and the Jerry Taylor & Nancy Bryant Foundation.