

PRESIDENT'S UPDATE

from President Gregory Adam Haile, J.D.



Together we serve.

COLLEGE NEWS

Vaccination Site: Broward College's Ongoing Response

Broward College is host to one of the latest state-run COVID-19 vaccination sites. The vaccination site at the Omni Auditorium on North Campus in Coconut Creek opened on Thursday, February 25, and is intended to serve residents in communities who have challenges accessing other vaccination locations. Walk-ups or proactively scheduled appointments are accepted seven days a week, 8:30 a.m. to 5:30 p.m. Up to 500 vaccinations are administered each day on a first-come, first-served basis according to the latest state guidelines.



One Year Later: President Haile Recognizes the College's Response to the Pandemic

During the 23rd employee town hall, on Friday, March 12, President Haile used the opportunity to reflect on the past year and the College's response to the COVID-19 pandemic. He recalled how "the majority of us left our offices and classrooms and journeyed into the unprecedented world of orchestrating remote higher education from our living rooms, kitchen tables, and wherever else we could set up shop. We had to adapt to new technology, learn new tools, and engage with our students and community in creative ways."

President Haile also thanked employees for their commitment. "The pandemic changed everything for all of us," he said. "We began social distancing, wearing masks, stopped traveling, and sanitized our environment. Yet, through the remarkable experience, the Broward College family met the pandemic with fierce determination and innovation even beyond our usual unrelenting commitment. We showed artistry, passion, and dexterity in the care for our students and support for each other."



Click to watch the Town Hall

President Haile Invited to Speak During White House Briefing on Proposed Immigration Bill

Members of the Presidents' Alliance on Thursday, March 4, participated in a briefing with the President's Domestic Policy Council, which is leading the White House immigration reform efforts for a brief overview of the U.S. Citizenship Act of 2021. President Haile was invited to share about Broward College, along with several others invited to share specific feedback on the bill and higher education immigration priorities.



President Haile Participates in Plenary Session of Dream 2021 Conference

On Thursday, February 18, President Haile was one of the plenary speakers to address the first virtual Achieving the Dream Annual Convening: DREAM 2021 conference under the theme “Bolder Vision for Student Success.” President Haile participated in the session on “The Power of Place: Connections that Foster Student Opportunity and Community Well-being,” giving a short presentation on the expansion of the College’s business model, Broward UP™, and participating in a question and answer session. Achieving the Dream has brought together community college leaders, content experts, policymakers, and thousands of practitioners for this annual conference. More than 3,000 people participated in the forum.



Gregory Adam Haile, J.D.

Read more about the conference [in this article](#).

Second Village Square Event for 2020-21 Records Highest Number of Attendees

There were 171 participants in the second Village Square Dinner at the Square event, the highest number of attendees in the seven year history of the series. On Wednesday, February 24, the moderator, Doug Lyons, media consultant; and panelists Keith Koenig, CEO, City Furniture; Dr. Germaine Smith-Baugh, president and CEO of Urban League of Broward County; and Tiffani Lee, partner and chief diversity officer for Holland and Knight, explored the topic “Have We Done Enough? America’s Long Overdue Awakening to Systemic Racism.” The virtual event held in recognition of Black History Month was free and open to the public. The third and final Village Square Dinner at the Square is scheduled for Wednesday, April 14.



Broward’s Leading Men in Education

President Haile joined Robert Runcie, superintendent of Broward County Public Schools, to address high school educators and students during a virtual conversation with “Broward’s Leading Men in Education,” Friday, March 5, 2021, at the Whiddon-Rogers Education Center, in Fort Lauderdale. The event was sponsored by Broward County Public Schools in partnership with the Broward County Alumnae Chapter of Delta Sigma Theta Sorority’s Educational Programmatic Thrust.

College Tour Students

President Haile spoke with College Tour students from Deerfield Beach High School during a live virtual presentation, Saturday, March 13, 2021, sponsored by the Jim Moran Foundation and organized by the Urban League of Broward County. The College Tour program, held in conjunction with Deerfield Beach High School, provides case management services, ACT/SAT preparation, academic tutoring, and parental and self-development workshops. It also includes community service opportunities, field trips, and a four-day college tour to prepare students for college and career readiness, improving grades, increase community involvement, and successful program completion beyond high school.

Rapid Credentials Receives More Support

The Florida Department of Education recognized Broward College as a top performer in Rapid Credentials and has awarded an additional \$600,000 to the institution for summer enrollment in short-term credit and certification programs. Rapid Credentials offer the opportunity to obtain high-value technical certificates in 20 weeks or less and explore careers in industries such as advanced manufacturing, transportation and logistics, health care, and information technology.

Another group of Broward College students enrolled in Rapid Credential programs also received laptops at no cost, courtesy of Florida Power & Light (FPL) on Saturday, March 20, at the A. Hugh Adams Central Campus in Davie. In December 2020, FPL donated one million dollars to four state colleges to purchase more than 1,600 laptops for students enrolled in Rapid Credentials. The donation provides 400 laptops to Broward College. The first batch was distributed to students on Saturday, January 9. Rapid Credentials and the support from FPL are part of ongoing efforts to help Florida residents regain entrance into the workforce.



NAACP Chapter Granted Charter

The Board of Directors of the National Association for the Advancement of Colored People (NAACP) granted Broward College’s chapter charter membership in the NAACP, at a meeting on February 20, 2020. The NAACP aims “to ensure the political, educational, social, and economic quality of all persons and to eliminate racial hatred and racial discrimination.”

Spring Virtual Commencement Scheduled for May 8

Broward College will host a virtual commencement ceremony to celebrate the Class of 2021 spring graduates, Saturday, May 8, via a live stream. A drive-through diploma distribution will be held, April 23 to 24, at Bailey Hall on A. Hugh Adams Central Campus. To enhance the virtual commencement experience, faculty are invited to visit any of the College's three main campuses on specific days identified in April to record up to 60-second well-wishes to this semester's graduates.



Professional Dimensions Day Offers Virtual Employee Development Sessions

More than 1,000 Broward College employees took part in "2021 Professional Dimensions Day," which was presented virtually by the Center for Teaching Excellence and Learning (CTEL) on Friday, February 19. Professional Dimensions Day provided a holistic approach to growth by exploring personal and professional dimensions representing internal characteristics and values and external audiences and content. Leading up to the event, CTET raffled off 100 books, many of which were related to dimensions resources, researchers, authors, and practitioners. The team also raffled off a dozen ice-cream gift certificates. Access the list of resources within each of the six dimensions offered for PDD [here](#).

Broward College Hosts Second in Six-part Series on Empowering Equity Through Education

As part of its E3 Series: Empowering Equity Through Education, the College, in partnership with South Florida Business and Wealth (SFBW) magazine, hosted the second of six webinars on Wednesday, February 10, focused on the topic, "Socially Responsible Business Practices: Exploring Corporate Hiring and Procurement Practices." The moderator was Dr. Mildred Coyne, senior vice president, Workforce Education and Innovation, Broward College. Panelists were Faith-Simone Hunte, diversity and inclusion leader, Broward Health; Susana Robledo, founder and CEO of Cube Care Company and Anthea Pennant, district director, Supplier Relations and Diversity at Broward College. Local employers looking to expand and diversify their hiring practices participated in the live webinar. The third webinar in the series, "Bridging the Digital Divide," is scheduled for Tuesday, April 13, at 3 p.m.



Women's History Month Focuses on Events Related to Inequality

The Office of Cultural Affairs and Student Engagement (CASE) and Student Life presented a series of events in March to honor, commemorate, and reflect on women's achievements and contributions to the United States during Women's History Month. This year's theme, "Choose to Challenge Inequality," and most engagements focused on various aspects and issues related to inequality that affect women in society. Starting on Monday, March 8, the month's observance began with "Hybrid Women: Immigrant Mothers and Daughters." More than two dozen events, including seminars, panels, and musicals, were hosted through Wednesday, March 31, when celebrations ended with the Third Annual Women Empowerment Summit. All events were hosted virtually via Zoom.



A. Hugh Adams Central Campus Features New Murals Focused on Social Justice

As part of Social Justice Week during Black History Month, Broward College unveiled two new murals on A. Hugh Adams Central Campus. Sponsored by the Office of Cultural Affairs and Student Engagement, a college-wide committee of associate and pathway deans and other leadership members selected the two murals from among six pieces submitted by artist Alec DeJesus. The pieces, titled "Brotherhood" and "Lady Justice," embellish the exterior west-bound wall of the Library and interior hallway of Building 4. DeJesus first worked with the College in 2018, when he participated in an activity on Judson A. Samuels South Campus where he created a mural alongside students and other professional artists.



An image of the mural "Brotherhood" on the west wall of the A. Hugh Adams Central Campus Library.

In addition to conveying the College's message of unity, the murals are intended to inspire conversations between people of different backgrounds and experiences.

BC Cares Supports Food Packaging for Families in Need

As part of BC Cares, which offers Broward College employees volunteer opportunities throughout the year, 36 faculty and staff on Saturday, March 20, joined their efforts to support the nonprofit agency LifeNet4Families. The volunteers packed 1,000 bags of essential food supplies at the A. Hugh Adams Central Campus for distribution to those in need within the community and 300 bags of hygiene products that will go directly to Broward College students. LifeNet4Families has been one of the agencies that has supported the College's mobile food distribution program, which started in September 2020. The agency provides a gateway to stability for people in Broward County experiencing hunger, homelessness, and poverty.



STUDENT NEWS

Brain Bowl Teams Shine at National Tournament

Following a strong finish in the online sectional tournament, two teams of Broward College students proved worthy to compete on a national stage, finishing among the top 15 squads, on Saturday, February 27, during the National Academic Quiz Tournaments' Community College Championship. The Broward College A team, which finished fifth, was captained by Simone Rodriguez, joined by Mitchell Bennett, Alex Bluth, and Francis Orozco. The Broward College B team, which placed 15th, was captained by Isabella Borges and joined by Lindsay Martin, Deandre Nelson, and Connor Schemel. Professor Tony DeLia coached both teams. Broward College has attended ten Community College Championships, most recently in 2020, finishing in sixth place.

Six Students Earn All-Academic Team Honors

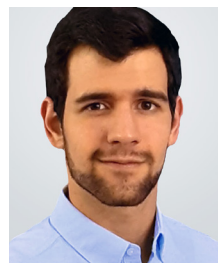
Six students were recently named to the 2021 All-Florida Academic Team. The honor bestowed by the Division of Florida Colleges recognizes outstanding academic achievement, leadership, and service to the community. Congratulations to Kylian Alphonse, Jill Goodrich, Santiago Igarzabal, Aisha Jarrett, Leeanne Lynkeechow, and Nazar Savitski. They will be honored at a luncheon for the awardees on Friday, April 23.



Kylian Alphonse



Jill Goodrich



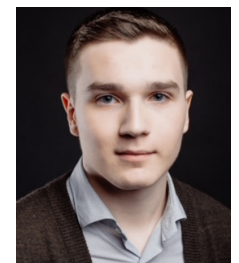
Santiago Igarzabal



Aisha Jarrett



Leeanne Lynkeechow



Nazar Savitski

Broward College Students Win Major Advertising Awards

The students took home five local Silver Awards on Thursday, February 25, from the American Advertising Federation of Broward and Palm Beach, where South Florida's top advertising and creative professionals were announced during a virtual gala. Winners were:

- **Stephanie Phung**, for her entry "Vitalif," in the category Sales & Marketing - Sales Promotion - Packaging, and "The Water Trust," in the category Sales & Marketing - Printed Annual Report or Brochure.
- **Valentina Sapiain**, "Grace Candles," in the category Sales & Marketing - Sales Promotion - Packaging
- **Brittany Brayton**, "sprkl," in the category Cross-Platform - Integrated Brand Identity Campaign
- **Steven Ali**, "Wisp of Solace" in the category Cross-Platform - Integrated Brand Identity Campaign.

Broward College in the News

Class of COVID-19: The Pandemic and Public Higher Education

On February 15, President Haile joined other local higher education leaders during a special live recording on WLRN of the Sunshine Economy focused on how colleges have responded to student challenges during the pandemic. | [Listen to the podcast](#)

Save Nurses. Get the COVID-19 Vaccine

In this op-ed featured in the Sun-Sentinel, on February 25, Sara Turpel, nursing dean and subject matter expert in the field, shared her opinion on how taking the vaccine protects health care workers. | [Read the article](#)

Upcoming Events

Dinner at the Square #3 | *Balancing Public Health with Economic Health: How to get it Right*

Moderator: Doug Bartel, market leader, Florida Blue

Panelists: Jerry D. Parrish, Ph.D., chief economist and director of Research, Florida Chamber Foundation; Richard Grosso, attorney and law professor, Nova Southeastern University (NSU); Dr. Johannes Vieweg, founding dean and professor of Surgery, Dr. Kiran C. Patel College of Allopathic Medicine (NSU MD)

Wednesday, April 14, 7 - 8:30 p.m. | [Click here to RSVP](#)

33rd Broward College Golf Classic | Proceeds benefit Empowerment Fund, which advances opportunities for student success.

Monday, April 12, 11 a.m. - 8 p.m.

Fort Lauderdale Country Club, Plantation, FL. | [Click here to RSVP](#)

FOUNDATION NEWS

Broward College Foundation Appoints New Members to its Board of Directors

The Broward College Foundation appointed Alix Alexis, wealth management advisor, Merrill Lynch – Alexis Wealth Management Group; Dr. Stanley Marks, retired senior vice president and chief medical officer, Memorial Healthcare System; Gregory E. McGowan, senior strategic advisor, Franklin Templeton Investments; and Dionne H.E. Polite, director of State Operations, AARP Florida, to its Board of Directors during the February 25, 2021 board meeting.



Alix Alexis



Dr. Stanley Marks



Gregory McGowan



Dionne Polite

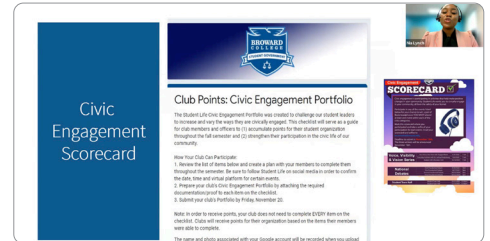
During the meeting, the Board also appointed a new slate of officers. Craig Farlie, managing director, Farlie Turner & Co., is the new chair; Dr. Monica McGrath, president, Resources for Leadership, retains the position of the vice chair; Vanesa Patiño, chief operating officer, Valley Forge Fabrics, is secretary; and Beverly J. Yanowitch, CPA is treasurer. Bacardi Jackson, senior supervising attorney, Southern Poverty Law Center, will assume the position of immediate past chair. Other members of the Board are John A. Benz, former president and CEO, Community Care Plan; Alex Fernandez, senior vice president and CFO, Broward Health; Alan Haig, president, Haig Partners; Captain Barrington A. Irving, president and founder, Experience Aviation; Jarett S. Levan, president, BBX Capital; George Platt, managing partner, LSN Partners LLC; Ann S. Portfield, philanthropist; Lloyd F. Rhodes, president, The Rhodes Insurance Group; and Derrick S. Roberts, attorney. Representing the Broward College District Board of Trustees is Zachariah “Reggie” Zachariah. Representing the Broward College faculty is Dr. Billy Jones, Faculty Senate president and Michelle Brenes represents the Broward College student body. President Haile and Nancy O-Donnell-Wilson, vice president, Advancement and executive director, Broward College Foundation serve as ex officio members of the Board.

The Broward College Foundation is a 501(c)(3) non-profit organization and the officially designated means of making private, charitable contributions to Broward College. Its purpose is to change lives through education by providing community awareness, advocacy, and funding to the College. For more information, visit www.broward.edu/foundation or call 954-201-7414.

March Meeting of the Broward College District Board of Trustees Features Student Forum

As part of its Board meeting on March 30, the College hosted its student forum for the 2020-21 academic year. The live forum on the Judson A. Samuels South Campus featured presentations from representatives of the Student Government Association (SGA) of the three main campuses—Nia Lynch, chief of staff, A. Hugh Adams Central Campus; Genica Da Silva Rosa, president, Judson A. Samuels South Campus; and Malkia Higgins, public relations coordinator, North Campus; The student leaders provided updates on Student Life activities, special events to engage students and their work with other Florida College System institutions.

Members of the senior leadership team also participated in a question and answer session and responded to student questions submitted via video on access to advisors, course registration and availability, online course delivery, remote testing, tuition and textbook costs, and parking fee reimbursements.



General Counsel Provides Legislative Update

General Counsel and vice president of Public Policy and Government Affairs, Lacey Hofmeyer, presented an overview of both Florida House and Senate budget proposals. She said both proposals maintain funding for the Florida College System at current levels. Another budgetary item under debate, she said, involves rolling “performance-based funding” into an institution’s base allotment of dollars. Some \$30 million in performance funds are distributed among the state’s public universities based on measures, such as graduation rates, net tuition and fees, and the median wages of their alumni.

VP Hofmeyer also discussed passage of a higher education bill that maintains the burden of proof on plaintiffs in civil liability claims against colleges and universities related to COVID-19. She said another proposal being weighed in the 2021 legislative session would require Florida’s colleges and universities to survey students and faculty as part of annual “intellectual freedom and viewpoint diversity” assessments.

TargetX Platform Approved

Following a presentation by Janice Stubbs, vice provost of Student Services, and Tony Casciotta, vice president of Information Technology and Chief Information Officer, the Board approved the College’s request to purchase a Customer Relationship Management (CRM) tool built specifically for higher education on a Salesforce platform.

The retention and recruitment software was developed by TargetX, and provides an enterprise-wide solution to help colleges manage relationships with important constituencies including current and prospective students, alumni, and potential donors. In addition to enrollment support, VP Stubbs said the platform leverages marketing and technology to increase efficiency through automation, employee productivity and analytics.

