

PRESIDENT'S UPDATE



Together we serve.

from President Gregory Adam Haile

COLLEGE NEWS

President Haile Selected for Inaugural Aspen Presidential Fellowship



ASPEN PRESIDENTIAL FELLOWSHIP
THE ASPEN INSTITUTE

The president is among 25 community college leaders chosen for the 2020-21 inaugural cohort of the Aspen Presidential Fellowship for Community College Excellence. The initiative supports community college presidents in the early years of their tenure. The group was selected through a highly competitive process. According to Aspen, they represent transformational presidents—those who will lead their institutions to achieve significant improvements in student outcomes and greater equity in educational access and success. They are strategic innovators who are willing to take risks.

Two Trustees Appointed

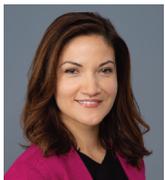


Gov. Ron DeSantis announced two new members to the Broward College Board of Trustees. Matthew Caldwell, chief executive officer of the Florida Panthers Hockey Club, who previously served as a Board trustee up to May 2019, has been reappointed for four years.



A new appointee, Mr. Zachariah "Reggie" P. Zachariah, Jr., a shareholder at Greenberg Traurig, will serve for the same period.

Leadership Updates Announced



Isabel Gonzalez will serve as chief of staff and vice president of Communications and Community Relations. Since 2018, she has provided leadership and oversight of the College's community relations and institutional events and support to public relations and marketing related to the Office of the President. She will now have college-wide oversight and leadership for public relations and marketing, as well as contact center operations.

Broward College Ranked as One of the Safest Colleges Nationwide



SafeHome.org

A new study by [SafeHome.org](https://www.safehome.org) has identified Broward College as having the safest campuses in the state of Florida. In its 2020 report on the safety of some of the largest public and private colleges and universities across the United States, SafeHome.org recognized Broward College as having the lowest violent-crime rate per 1,000 students in Florida and one of the lowest nationwide from among 500 institutions.

While few higher education campuses are free of any violence, as part of its security measures, Broward College has a state-of-the-art Security Operations Center, which is open 24 hours, seven days a week, to ensure the College is prepared for any emergency. The College focuses on having routine patrols of campus buildings by Campus Safety Officers, properly maintaining facilities, security systems, and having in place emergency call boxes across its campuses. Read more about Broward College Campus Safety and Security at [broward.edu/safety](https://www.broward.edu/safety). Though enthused by the ranking, the College continues to seek enhancements to its safety measures.

Broward College Most Affordable College in Florida



University Headquarters (HQ), a resource that helps students

across the nation find top-rated colleges and scholarships, has named the College the most affordable among four-year institutions in the state. The report evaluated 3,500 institutions based on the latest government sources and uses a methodology that considers admission and retention rates, programs offered, diplomas awarded, percentage of students receiving financial aid, loan default rate, and graduation salary return on investment. Broward College is among 100 institutions evaluated in Florida and is among the top 99 most affordable higher education institutions across the nation.



Steven Gross, who previously split his time between BCEduventures and marketing, will now be fully dedicated to serving as the executive director of BCEduventures, Inc., the College's direct support organization designed to generate non-traditional revenue.

Broward UP™ Partners with Trustbridge Hospice Foundation for Second Annual Uptown 5K on the Runway



College employees at the launch party at Xtreme Action Park, Fort Lauderdale, on February 11.

Broward UP and College's Aviation Institute are co-sponsoring the event, scheduled for April 18 on the runway of the Fort Lauderdale Executive Airport (FXE). The Annual Uptown 5K celebrates aviation, the Uptown community (residential and commercial areas in the 33309 zip code), and compassion towards others. The Uptown 5K features an Urban Village with live entertainment, a kids' zone, and an interactive aviation tent, offering the College the opportunity to promote its programs including Broward UP courses to an anticipated 2,000 participants.

Anthea Pennant Selected to Serve on the State Minority Supplier Development Council

Pennant, district director of Supplier Diversity was elected to serve on the board as secretary. Being elected to the board is a recognition of her dedicated service to the Council and minority suppliers across the region.

NAACP Chapter Recognition is Part of Black History Month Celebrations

The organization's national headquarters officially recognized the Broward College chapter during a ceremony on February 17. The Broward College chapter was launched by Dr. Robert Morris, professor of History. The recognition is part of Black History Month activities college-wide, which started on February 3. Other college-wide celebrations include film screenings, panel discussions, and art exhibits. Watch the congratulatory message from the NAACP here: <https://youtu.be/9HGuhHD56x90>.



Students, faculty and staff of Broward College join representatives of the national headquarters after the ceremony.

Broward College Honors Victims of the Marjory Stoneman Douglas Tragedy



Dara Haas, one of the contributors to "If I Don't Make It, I Love You," reads an excerpt from the book.

On the eve of the second anniversary of the Marjory Stoneman Douglas (MSD) High School tragedy, Broward College, through the leadership of Professor Laura McDermott, hosted the South Florida launch of "If I Don't Make It, I Love You" by Skyhorse Publishing, Inc. The anniversary event, also streamed live, focused on the healing power of writing and featured readings by survivors of the MSD tragedy published within the anthology. "If I Don't Make It, I Love You" collects more than 60 narratives from school shooting survivors, family members, and community leaders covering 50 years of shootings in America. The reading was followed by a panel discussion with MSD survivors as well as a Question and Answer session. There was also a college-wide moment of silence at 10:17 a.m. on February 14 to honor the victims and survivors of the tragedy.

Broward College Signs Memorandum of Understanding with U.S. Aviation Training Solutions (USATS)

The partnership offers an easier path for current and future USATS graduates of the Helicopter Pilot program to receive Credit-for-Prior-Learning (CPL) towards the Broward College Associate of Science degree in Professional Pilot Technology. Graduates of USATS can earn up to 33 CPL credits towards the associate degree, reducing the completion time and cost of the 64-credit program. After completing the USATS Program, helicopter pilots complete their degree through a combination of classroom and distance learning, delivered with the flexibility to allow qualified pilots enrolled at Broward College to build hours as FAA-certified instructors for USATS.

2020 President's Leadership Academy Announced

The sixth cohort of the President's Leadership Academy (PLA) was launched at Professional Development Day on Friday, February 21. The 40-member class which includes staff from disciplines and departments across the College will learn leadership theories that directly relate to the community college environment, connect the work of the institution to the needs of local businesses and social community partners, gain an understanding of the local, state, and national conversations around the work of community colleges and build a network of support through collaboration and engagement with colleagues from across the College.

This year's program is a collaboration with Leadership Broward. The 2020 cohort will complete training and participate in a graduation exercise in mid-June.

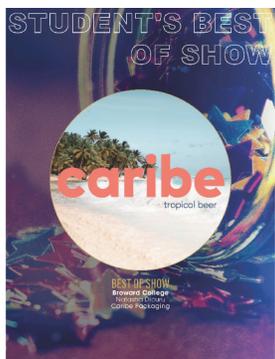


Broward College Students Receive Prestigious Advertising Awards

Seven Broward College students recently took home nine awards at the annual ADDY® Awards for the development of advertising materials in the last year.

Five students took home Gold ADDY® Awards, and four took home silver. With one student receiving the Best of Show distinction for her advertisement. Presented through the American Advertising Federation, the American Advertising Awards, or ADDYs®, is recognized as one of the largest and most comprehensive advertising competitions in the world. The competition attracts more than 40,000 professional and student entries every year.

The following Broward College recipients were recognized at the AAF's Greater Fort Lauderdale & The Palm Beaches ADDY® Awards.



Gold Addy awards:

- Natasha Dicuru (packaging - Caribe)
- Stephanie Phung (packaging - Hello Bare)
- Rebecca Castro Medina (annual report/brochure - Khan Academy Annual Report)
- Hien Giang (sales & marketing/special event - Oliver Tree folded poster)
- Nathalie Betancourt (cross platform/integrated identity - Coco Pop)

Silver Addy awards:

- Tamara Petasne (packaging - Dark Forest)
- Luis Alexander (packaging - Gin in a Bottle)
- Natasha Dicuru (sales & marketing/collateral - Nana Identity System)
- Luis Alexander (annual report/brochure - Immigration Equality Annual Report)
- Best of Show:
Natasha Dicuru (packaging - Caribe)

Brain Bowl Team Continues Winning Streak

The Robert “Bob” Elmore Honors College Brain Bowl teams are celebrating a great start to the year after taking home two significant championship trophies. On January 25, the team won the National Academic Quiz Tournament 2020 Sectional Championships in Sarasota, Florida. This is the first time in 15 years the College has won the tournament. And on February 8, the Brain Bowl team won the Florida College System Activities Association (FCSAA) Southern Regional Brain Bowl Champions title. In the latest competition, members from both Brain Bowl A and B teams swept the top three individual scorers rankings and took home five of the top seven individual scorers awards. The teams are coached by Tony DeLia and Chris Gage.

Members of the teams are: A-Team: Tony Infantino, Maria Villegas Botero, Simone Rodriguez, Francis Orozco, Alex Bluth; B-team: Deande Nelson, Isabella Borges, Nathaniel Foo, Julian Garcia, Daniel Javier, and Lindsay Martin.



Brain Bowl team members during a prep session.

PBS South Florida Screens “Finding Your Roots” at North Campus

On February 10, the Arts, Humanities, Communication, and Design (AHCD) and Education Pathways collaborated with PBS South Florida to host the screening of an episode of “Finding Your Roots” with Henry Louis Gates, Jr. The PBS series explores the genealogy of famous Americans in journeys that touch on race, history, family, and identity. Close to 100 people attended the screening, which was open to students and the community. The screening was followed by a panel discussion featuring Professor Domenica Diraviam of Broward College; Dr. Rose Mary Stiffin, Florida Memorial University; and Diana McKenny, president of the Genealogical Society of Broward County. The panelists shared on the issue of identity, understanding family history, and Ancestry DNA profile.



Left to Right: Eileen Santiago, assistant professor; Domenica Diraviam, senior instructional designer; Jeneissy Azcuy, vice president, Marketing & Communications, PBS South Florida; Edward Cornejo, associate dean, Academic Affairs; and Denise Oslak, communications, and marketing specialist, PBS South Florida.

Former Broward College Employee Joshua Esnard Hosts Veteran’s Entrepreneur Workshop

The founder of the Cut Buddy, Joshua Esnard, on Friday, February 7, hosted an entrepreneur workshop at Broward College. At 30 years old, Esnard was working full-time at the College and running a part-time business selling the Cut Buddy (a plastic hair template that allows users to keep sharp lines in a haircut), out of his garage in Fort Lauderdale. Today, he has sold over 100,000 units and partnered with Amazon and other companies to meet increasing demand. During the entrepreneur workshop, Esnard detailed his early invention process, marketing on a limited budget, and his journey to partnering with Daymond John on Season 9 of ABC’s hit show, Shark Tank.



Workshop attendees show off their free Cut Buddies after the presentation.

STUDENT NEWS

Four Broward College Students Named Semifinalists for the Jack Kent Cooke Undergraduate Scholarship

The semifinalists are Julienne Asuncion, Robert Curran, Dave Harrigin, and Rivkah Moshe. They are among 456 semifinalists chosen from a pool of nearly 1,500 applicants attending 311 community colleges in 45 states and the District of Columbia. Through this award, the Foundation supports high-achieving community college students as they transfer to some of the best four-year institutions in the country to complete their bachelor's degrees. Since the launch of the scholarship in 2000, 21 Broward College students have received the Jack Kent Cooke scholarship. In addition to the monetary grant, the scholars receive comprehensive educational advising from Foundation staff to guide them through the process of transitioning to a four-year school and preparing for their careers. The winners will be announced in April.

Seven Broward College Students Recognized on 2020 All-Florida Academic Team

The seven winners were announced by the Florida College System, on January 28. The All-Florida Academic Team recognizes outstanding students across the 28 colleges in the state for their academic achievements, leadership skills, and service to the community. The seven are among 166 students to be recognized at an awards ceremony in St. Petersburg, Florida, on March 6, 2020.

- Armin Akbarpur Dehkordi
- Amanda Christmas
- Robert Curran
- Sadie Dilmore
- Shantell Francis
- Davidson Chukwuebuka Nzekwe Daniel
- Miriam Taveras

EVENTS & HAPPENINGS

The Presidential Chef



President Haile, was a guest on the set of the WPLG Local 10 SoFlo TASTE with Chef Michelle Bernstein, one of the most influential and iconic chefs in South Florida. Bernstein, an alumna of Broward College, earned her Associate of Arts in Liberal Arts in 1991. The episode will air on March 7.

Time to Learn

The College's annual Professional Development Day (PDD) was held on February 21, to help staff and faculty sharpen their skills while having fun. This year the event had close to 1,000 employees in attendance and 90-course offerings. The all-day, four-session event, hosted on the A. Hugh Adams Central Campus opened with a lead session "The Power of WE: A music and spoken word event" that also featured testimonials from six Broward College students.



UPCOMING EVENTS

MARCH 2 - 8

Spring Break 2020 – No Classes @ Broward College

MARCH 12

Jimmy Wales, Broward Center for the Performing Arts, 7:30 p.m.
Purchase tickets at browardcollegespeaker.series.com

MARCH 20

Bailey Hall presents Ranky Tanky, Bailey Hall, 7:30 - 9:00 p.m.
For more information visit baileyhall.org.

MARCH 31

Board of Trustees meeting, North Campus, Coconut Creek

Ramola Motwani Meets with Hospitality and Tourism Management Students



On Wednesday, January 29, Ramola Motwani, local tourism leader, successful hotelier, met with students in the R. Motwani Family Academy of Hospitality and Tourism Management to speak about opportunities in the growing hospitality industry. Last September, the Motwani family - Ramola, Nitin, and Dev - created an endowment to support the College's hospitality and tourism management program. A part of the family's investment in the academy is to bring in leaders from related aspects of the hospitality and tourism industry to speak with students so they can broaden their knowledge of the career options within the field.

Broward College Alumni & Friends Network Hosts Student Engagement Activities



Women of Tomorrow Career Panel

On January 28, the Network hosted a Women of Tomorrow Career Panel on the A. Hugh Adams Central Campus in Davie. Broward College alumnae met with prospective students from Dillard and Western High Schools, sharing professional advice and encouragement. Also, on February 5, the Network hosted a Speed Mentoring session for students on Central Campus. Mentors shared stories of studying at Broward College, and mentees rotated between mentors, allowing each student to receive information from a diverse group of people with different backgrounds, career paths, and experiences.

The Alumni & Friends events are part of an ongoing initiative to engage alumni with Broward College, with activities planned throughout the year. Upcoming events include a Leadership Luncheon: Alumni of Influence, with distinguished alumnus Joshua D. Lenchus, regional chief medical officer for Broward Health Medical Center, and alumna Rachel Guran, director of epidemiology and infection prevention with Memorial Healthcare. For more information, contact Alumni Engagement Officer, Jill Horowitz, at jhorowitz@broward.edu.

Judson A. Samuels South Campus Hosts Student Forum

As part of the February Board of Trustees meeting, students had the opportunity to address members of the Board. The South Campus Student Government Association (SGA) presented their State of the College Address, where they celebrated successes, and shared concerns related to the campus, as well as the partnership



Judson A. Samuels South Campus SGA representatives along with members of the College's administrative team following the Student Forum.

centers. The SGA commended College administrators for acting on issues brought to their attention in the 2018-19 Student Forum; this included student engagement and security concerns. The most significant request from students for the 2019-20 academic year was more food options. The presentations were followed by a Question and Answer session where administrators responded to points raised on financial aid, scholarships, D2L, food options at the partnership centers, transportation between campuses and additional class sessions.

The South Campus SGA team leaders are Gabriel Neves, president; Jeffrey Reyes, vice president; Anahi Bardales, chief of staff; Rivkah Moshe, deputy chief of staff; Julienne Asuncion, senator of partnership; Genica Rosa, senator of programming; Claudia Reyes, senator of Clubs; Rachelle Daniel, senator of board of trustees; and MacKenzie Carter, senator of public relations.

Cigna Self-Funded Health Plan Renewed

The Board has authorized the continuation of the College's contract with Cigna to provide employee insurance. There will be no changes to the current premiums paid by faculty and staff.

General Counsel Provides Legislative Update

The Board of Trustees received an update on the on going legislative session in Tallahassee. General Counsel and Vice President, Public Policy & Government, Lacey Hofmeyer, explained the budget proposals currently before the House and the Senate and indications for funding for the Florida College System (FCS), which includes Broward College. She also presented on policy issues related to education. She explained that the College and the FCS continue to advocate for funding in their operating budgets and Public Education Capital Outlay (PECO), needed for maintenance and repair. Another update will be provided to the Board at the end of the legislative session.

Assistant Professor Felicidad Archilla Recognized by the American Association of Community Colleges



Left to right: President Haile; Jeffery Nasse, vice provost, Academic Affairs; Professor Felicidad; and Gloria Fernandez, chair of the Broward College Board of Trustees.

Professor Felicidad, who has been named the 2020 Dale P. Parnell Faculty Distinction Award recipient, was honored by the Board for her work as an exceptional educator. The award, which will officially be presented at a ceremony in March, is bestowed to educators who are making a difference in the classroom.

Policy Revisions

During the February Board meeting, the following policy revisions were approved:

[6Hx2-3.07](#)

[6Hx2-5.01](#)

[6Hx2-3.09](#)

[6Hx2-4.27](#)

[6Hx2-4.01](#)

[6Hx2-8.01](#)

[6Hx2-2.13](#)

[6Hx2-4.11](#)

[6Hx2-8.03](#)

[6Hx2-4.28](#)

[6Hx2-4.19](#)

Retirements



Laura Rubens, an advisor in the Accessibility Resources office, was commended for 30 years of service to the College. Craig Levins, district director of Accessibility Resources, celebrated Rubens during his address to the Board. He highlighted her commitment to the College and willingness to go beyond her required duties to help the students she served.



German Morales was celebrated by Wayne Boulter, associate dean of Criminal Justice Training on behalf of Dean Linda Wood. Morales, who worked for 15 years at the College, was hailed as someone the students will miss, and as an unsung hero who always demonstrated a positive attitude.